

#### l'umanesimo che innova

# INTERNATIONAL WEEK

#### MONDAY, 20TH

#### h. 9.00

/ AULA F. DOSTOEVSKIJ Italian Opera in Russia

#### CHAIR

Bianca Sulpasso / University of Macerata Marcus Levitt / University of Southern California

## **SPEAKERS**

Anton Dëmin

/ Russian Academy of Sciences, St Petersburg Stefano Garzonio / University of Pisa Giuseppina Giuliano / University of Salerno Anna Giust / University of Venice

Tatiana Korneeva / Freie Universität Berlin Giuseppina Larocca / University of Florence

# h. 11.00 - 14.00

h. 15.00 - 18.00

**EDUCATION, CULTURAL** 

#### / AULA 6

#### Sonia MASSARI

/ Gustolab International; University of Illinois Sustainability design thinking

#### h. 13.00 - 15.00

SALA DEL CONSIGLIO

## Rubèn C. Lois GONZÀLEZ

/ University of Santiago de Compostela Tourism and territorial planning 2) Saint James' Way:

the economic reinvention in the XX-XXI century

COMMUNICATION AND **INTERNATIONAL RELATIONS** 

AULA VIOLA / POLO PANTALEONI

#### Ines CORTI Ilaria TRAPÈ

/ University of Macerata

#### In collaboration with

Catherine Del Cont / University of Nantes Marsha Echols

/ Howard University Fair trade: opportunities and

critical issues - Student cooperation

#### h. 17.00

**DEPARTMENT OF LAW** 

/ AULA 9

## Patrick Antony CAVALIERE

Laurentian University Representations of Fascism in Republican Italy **LECTURE 13** 

**Constructing Memory and Anti-Memory During the Years** of Defascistization

**LECTURE 14** Representations of Fascism and the Resistance **LECTURE 15** The Legacy of Historic Fascism in the Contemporary

# Political World TUESDAY, 21ST

#### h. 9.00 - 13.00

**DEPARTMENT OF** 

#### / AULA 12

## Rubèn C. Lois GONZÀLEZ

/ University of Santiago de Compostela Tourism and territorial planning 2) Saint James' Way: the economic reinvention in the XX-XXI century

#### h. 14.00 - 18.00

**DEPARTMENT OF** COMMUNICATION AND

# / AULA 4

Italy and Russia along the silk road

#### **CHAIR**

Benedetta Giovanola / University of Macerata

## **SPEAKERS**

Raffaele Marchetti /LUISS Victor Apryshchenko / Southern Federal University Oxana Karnaukhova / Southern Federal University Marin Marinov Svetla Trifonova Marinova / Aalborg University

#### WEDNESDAY, 22ND

## h. 8.00 - 11.00

**EDUCATION, CULTURAL** 

#### / AULA 15

#### Jocey **QUINN**

/ University of Plymouth The Humanist University in a Post-human world Summary of the findings of the Visiting Scholar research project

#### h. 13.00

DEPARTMENT OF ECONOMICS AND LAW

#### AULA E

#### Daniel DANAU

/ Université de Caen Prudence and preference for flexibility gain

#### h. 13.30

## / AULA 11

#### Marin MARINOV Svetla MARINOVA

/ Aalborg University Internationalization & SMEs: meeting entrepreneurs and students

#### h. 14.00 - 15.00

**DEPARTMENT OF** / SALA DEL CONSIGLIO

#### Frank LINDBERG

/ North University Magic and challenges of experiences in nature-based

#### h. 15.00 - 16.00

/ SALA DEL CONSIGLIO

#### Lena MOSSBE

/ University of Gotheborg Storytelling and food concepts development

#### h. 16.00 - 17.00

/ SALA DEL CONSIGLIO

#### Magdalena FLOREK

/ University of Poznan Importance of experience in Food and Tourism affair

#### h. 17.00 - 18.00

/ SALA DEL CONSIGLIO

Sandra JANKOVIC
/ University of Rijeka **Benchmarking in Tourism** 

#### h. 17.00

/ AULA GIALLA / POLO PANTALEONI

#### Benedetta GIOVANOLA **UNIMC CELEBRATION OF** 30th ANNIVERSARY OF **ERASMUS**+

WITH A CONFERENCE ON L'Europa e i suoi valori

## CHAIR

#### Benedetta Giovanola **SPEAKERS**

Roberto Mordacci / Director of IRCECP -International Research Centre for European Culture and Politics, Milan Roberto Baratta / University of Macerata in collaboration with Associazione **ESN-Macerasmus** 

#### THURSDAY, 23RD

h. 8.00 - 11.00

15.00 - 18.00

**DEPARTMENT OF EDUCATION, CULTURAL** 

#### / AULA 14 Giusi CARDIA

/ University of Malta The Model Do-Di: An Emerging Methodology for the manage-ment of the Relation between Tourism, Culture and Development within the **European Capitals of Culture** 

#### h. 11.00

/ AULA CALDERON DE LA BARCA

#### Nikica MIHALJEVICH

/ University of Split Viaggiando tra l'Italia e la

#### Dalmazia, seguendo le influenze letterarie

#### h. 11.00 - 14.00

HERITAGE AND TOURISM

#### / AULA 14

## Ghulam M. KHAWAJA

/ Central University Jammu Multicultural awareness for Hospitality and Tourism. Branding and Packaging in Religious and Medical **Tourism** 

#### FRIDAY, 24TH

h. 8.00 - 11.00

h. 15.00 - 18.00

**DEPARTMENT OF HERITAGE AND TOURISM** 

## Katleen VOS

/ Hogeschool PXL (PXL Media & Tourism), Hasselt Trendy museums as tools for city marketing" (3 ore); "Cultural heritage as a tool for rejuvenation of spatowns

## h. 11.00 - 12.00

/ AULA 5

## Luciana FLORENCIO DE

ALMEIDA / ESPM (Escola Superior de Propaganda e Marketing) Historical and Cultural

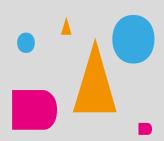
aspects of the Coffee production in Brazil

#### h. 12.00 - 15.00

/ SALA DEL CONSIGLIO

#### Ghulam M. KHAWAJA

/ Central University Jammu Multicultural awareness for Hospitality and Tourism. **Branding and Packaging in Religious and Medical** Tourism.



From Monday 20 to Friday 24 November 2017