



INTERNATIONAL WEEK

PROGRAM

MONDAY, 20TH

h. 9.00

DEPARTMENT OF
HUMANITIES
/ AULA F. DOSTOEVSKIJ
Italian Opera in Russia
CHAIR

Bianca Sulpasso
/ University of Macerata
Marcus Levitt
/ University of
Southern California

SPEAKERS

Anton Dëmin
/ Russian Academy of
Sciences, St Petersburg
Stefano Garzonio
/ University of Pisa
Giuseppina Giuliano
/ University of Salerno
Anna Giust
/ University of Venice
Tatiana Korneeva
/ Freie Universität Berlin
Giuseppina Larocca
/ University of Florence

h. 11.00 - 14.00

h. 15.00 - 18.00

DEPARTMENT OF
EDUCATION, CULTURAL
HERITAGE AND TOURISM
/ AULA 6

Sonia MASSARI

/ Gustolab International;
University of Illinois
Sustainability design thinking

h. 13.00 - 15.00

/ SALA DEL CONSIGLIO
Rubèn C. Lois GONZÁLEZ

/ University of Santiago
de Compostela
*Tourism and territorial
planning 2) Saint James' Way:
the economic reinvention in
the XX-XXI century*

h. 15.00

POLITICAL SCIENCE,
COMMUNICATION AND
INTERNATIONAL RELATIONS

AULA VIOLA
/ POLO PANTALEONI

Ines CORTI Ilaria TRAPÈ

/ University of Macerata
In collaboration with
Catherine Del Cont
/ University of Nantes
Marsha Echols
/ Howard University
*Fair trade: opportunities and
critical issues - Student
cooperation*

h. 17.00

DEPARTMENT OF LAW
/ AULA 9

Patrick Antony CAVALIERE
Laurentian University
*Representations of Fascism
in Republican Italy*

LECTURE 13
*Constructing Memory and
Anti-Memory During the Years
of Defascistization*

LECTURE 14

*Representations of Fascism
and the Resistance*

LECTURE 15

*The Legacy of Historic
Fascism in the Contemporary
Political World*

TUESDAY, 21ST

h. 9.00 - 13.00

DEPARTMENT OF
EDUCATION, CULTURAL
HERITAGE AND TOURISM
/ AULA 12

Rubèn C. Lois GONZÁLEZ

/ University of Santiago de
Compostela
*Tourism and territorial
planning 2) Saint James' Way:
the economic reinvention in
the XX-XXI century*

h. 14.00 - 18.00

DEPARTMENT OF
POLITICAL SCIENCE,
COMMUNICATION AND
INTERNATIONAL RELATIONS
/ AULA 4

*Italy and Russia along
the silk road*

CHAIR

Benedetta Giovanola
/ University of Macerata

SPEAKERS

Raffaele Marchetti / LUISS
Victor Apryshchenko /
Southern Federal University
Oxana Karnaukhova /
Southern Federal University
Marin Marinov
Svetla Trifonova Marinova
/ Aalborg University

WEDNESDAY, 22ND

h. 8.00 - 11.00

DEPARTMENT OF
EDUCATION, CULTURAL
HERITAGE AND TOURISM
/ AULA 15

Jocey QUINN

/ University of Plymouth
*The Humanist University in a
Post-human world*
*Summary of the findings of
the Visiting Scholar research
project*

h. 13.00

DEPARTMENT OF
ECONOMICS AND LAW
AULA E

Daniel DANAU

/ Université de Caen
*Prudence and preference for
flexibility gain*

h. 13.30

DEPARTMENT OF LAW
/ AULA 11

Marin MARINOV

Svetla MARINOVA
/ Aalborg University
*Internationalization & SMEs:
meeting entrepreneurs and
students*

h. 14.00 - 15.00

DEPARTMENT OF
EDUCATION, CULTURAL
HERITAGE AND TOURISM
/ SALA DEL CONSIGLIO

Frank LINDBERG

/ North University
*Magic and challenges of
experiences in nature-based
tourism*

h. 15.00 - 16.00

/ SALA DEL CONSIGLIO
Lena MOSSBERG
/ University of Gotheborg

*Storytelling and food
concepts development*

h. 16.00 - 17.00

/ SALA DEL CONSIGLIO
Magdalena FLOREK
/ University of Poznan
*Importance of experience in
Food and Tourism affair*

h. 17.00 - 18.00

/ SALA DEL CONSIGLIO
Sandra JANKOVIC
/ University of Rijeka
Benchmarking in Tourism

h. 17.00

/ AULA GIALLA
/ POLO PANTALEONI

Benedetta GIOVANOLA
*UNIMC CELEBRATION OF
30th ANNIVERSARY OF
ERASMUS+
WITH A CONFERENCE ON
L'Europa e i suoi valori*
CHAIR

Benedetta Giovanola
SPEAKERS

Roberto Mordacci
/ Director of IRCECP -
International Research
Centre for European Culture
and Politics, Milan
Roberto Baratta
/ University of Macerata
in collaboration with
Associazione
ESN-Macerasmus

THURSDAY, 23RD

h. 8.00 - 11.00

15.00 - 18.00

DEPARTMENT OF
EDUCATION, CULTURAL
HERITAGE AND TOURISM
/ AULA 14

Giusi CARDIA

/ University of Malta
*The Model Do-Di: An Emerging
Methodology for the manage-
ment of the Relation between
Tourism, Culture and
Development within the
European Capitals of Culture*

h. 11.00

DEPARTMENT OF
HUMANITIES
/ AULA CALDERON
DE LA BARCA

Nikica MIHALJEVICH

/ University of Split
Viaggiando tra l'Italia e la

*Dalmazia, seguendo le
influenze letterarie*

h. 11.00 - 14.00

DEPARTMENT OF
EDUCATION, CULTURAL
HERITAGE AND TOURISM
/ AULA 14

Ghulam M. KHAWAJA

/ Central University Jammu
*Multicultural awareness for
Hospitality and Tourism.
Branding and Packaging in
Religious and Medical
Tourism*

FRIDAY, 24TH

h. 8.00 - 11.00

h. 15.00 - 18.00

DEPARTMENT OF
EDUCATION, CULTURAL
HERITAGE AND TOURISM
/ AULA 5

Katleen VOS

/ Hogeschool PXL (PXL Media &
Tourism), Hasselt
*Trendy museums as tools for
city marketing" (3 ore);
"Cultural heritage as a tool
for rejuvenation of spatowns*

h. 11.00 - 12.00

/ AULA 5

**Luciana FLORENCIO DE
ALMEIDA** / ESPM (Escola
Superior de Propaganda e
Marketing)

*Historical and Cultural
aspects of the Coffee
production in Brazil*

h. 12.00 - 15.00

/ SALA DEL CONSIGLIO

Ghulam M. KHAWAJA
/ Central University Jammu
*Multicultural awareness for
Hospitality and Tourism.
Branding and Packaging in
Religious and Medical
Tourism.*

From Monday 20
to Friday 24
November
2017