

Cultural Heritage and Tourism in Climate Change Adaptation Processes Towards More Sustainable Societies

MACERATA
29 JUNE -
- 3 JULY
2026



Online component

22 June 2026

Monday, 29 June

POLO PANTALEONI
VIA DELLA PESCHERIA VECCHIA, 26

9.30 - 10.00*

**Welcome Coffee and
Registration of Participants**

10.00 - 10.30

Opening Remarks

Prof. **John McCourt**

/ UNIVERSITY OF MACERATA RECTOR

Prof. **Emanuela Giacomini**

/ UNIMC VICE RECTOR FOR INTERNATIONAL
RELATIONS, INTERNATIONAL MOBILITY AND
THE INTERNATIONALIZATION OF TEACHING

Prof. **Deborah Pacetti**

/ UNIADRION GENERAL SECRETARY

Dr. **Silvia Mangialardo**

/ HEAD OF IRO, UNIADRION

Prof. **Mara Cerquetti**

Prof. **Filippo Pistocchi**

Prof. **Carmen Vitale**

/ UNIVERSITY OF MACERATA

Chair

Prof. **Giuseppina Larocca**

/ UNIMC RECTOR'S DELEGATE FOR
UNIADRION AND UNIMED

10.30 - 11.00

Partners Presentations

11.00 - 13.00 – **SESSION 1**

**Cultural Management
and Geography**

Prof. **Mara Cerquetti**

/ UNIVERSITY OF MACERATA

**Cultural Institutions in the Age
of Climate Change: Rethinking
Missions, Strategies, and Practices**

Prof. **Filippo Pistocchi**

/ UNIVERSITY OF MACERATA

**Changing Maps, Maps of Change:
Regenerative Tourism and Cultural
Heritage for Territorial Sustainability**

13:15 – **Lunch**

POLO PANTALEONI

15.00-18.00 – **SESSION 2**

Landscape and Environment

Prof. **Aleksandar Ivanov**

/ UNIVERSITY "ST KLIMENT OHRIDSKI"
OF BITOLA

**The Evolution of Environmental
Security: From Ecological
Foundations to Digital Resilience**

Prof. **Maja Roso Popovac**

/ UNIVERSITY "DŽEMAL BIJEDIĆ" OF MOSTAR

**Rethinking Tabhana – Hidden Gem
in the Heart of Old Town in Mostar**

Tuesday, 30 June

POLO PANTALEONI

VIA DELLA PESCHERIA VECCHIA, 26

10.00-13.00 – **SESSION 3**

**Agricultural Engineering,
Urban Economics and
Heritage**

*A permanent coffee break station will be available to participants on June 29 and July 3.

Dr. *Ioannis Anastopoulos*

Dr. *Konstantina Nikolaou*

/ UNIVERSITY OF IOANNINA

Use of Biomass for the Reduction of Water and Soil Pollution

Prof. *Silvia Golem*

/ UNIVERSITY OF SPLIT

Environmental Degradation Effect of Urbanisation and Tourism

Prof. *Jenny Pagge*

/ UNIVERSITY OF IOANNINA

Digital Transformation in Museums: ICT as a Driver for Sustainability

13:30 – **Lunch**

POLO PANTALEONI

15:00-18:00

Visit to MuBi – Museum of Biodiversity and Natural History

VIA GIARDINI DIAZ, 4

MACERATA

Wednesday, 1 July

Full-day trip

Parco del Conero

DEPARTURE AT 10:00

PIAZZA UGO PIZZARELLO

Upon return: Aperitif-dinner at “Moroder” Winery

/ AZIENDA AGRICOLA ALESSANDRO MORODER

FRAZIONE MONTACUTO 121, ANCONA

Thursday, 2 July

POLO PANTALEONI,

VIA DELLA PESCHERIA VECCHIA, 26

10.00-12.00 – **Session 4**

Business and Law

Prof. *Carmen Vitale*

/ UNIVERSITY OF MACERATA

Cultural Heritage in the Face of Climate Change: Risks and Opportunities from a legal perspective

Prof. *Katia Giusepponi*

/ UNIVERSITY OF MACERATA

Reflections on a tourism destination: from initial ideas to collaborative planning

12:15 - 13:15

Closing Lecture

Prof. *John McCourt*

/ UNIVERSITY OF MACERATA RECTOR

Poetry as Source: Finding Images and Symbols Adequate to our Predicament

13:30 – **Lunch**

15:00-18:00 – **Students’ Working Groups**

Friday, 3 July

POLO PANTALEONI,

VIA DELLA PESCHERIA VECCHIA, 26

10:00-13.30* – **Student**

Presentations and Feedback Session

13.30-14.00 – **Closing Ceremony**

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