



INTERNATIONAL WEEK

April 16 / 20 2018

MONDAY, 16TH

h. 8.00 - 11.00
DEPT OF EDUCATION,
CULTURAL HERITAGE AND TOURISM
AULA 3 / C.DA VALLEBONA
Colin JOHNSON
San Francisco State University (US)
Food, wine and gastronomic tourism - an American perspective

h. 11.00 - 14.00
AULA 3 / C.DA VALLEBONA
Irina PETKOVA
Varna University of Management (BGR)
Corporate Social Responsibility of Accommodation Establishments

DEPT OF POLITICAL SCIENCE,
COMMUNICATION AND INTERNATIONAL RELATIONS
AULA C / PIAZZA STRAMBI, 1
Andrea RIGHI
Miami University (US)
Il Self-tracking come nuova teologia politica. La legittimazione del potere nei dispositivi elettronici per la cura del sé

h. 16.00 - 19.00
DEPT OF EDUCATION,
CULTURAL HERITAGE AND TOURISM
AULA 3 / C.DA VALLEBONA
Michael TOMLINSON
University of Southampton (UK)
Higher Education and the World of Work: issues, perspectives and concepts

TUESDAY, 17ST

h. 9.00 - 10.00
DEPT OF EDUCATION,
CULTURAL HERITAGE AND TOURISM
AULA 3 / C.DA VALLEBONA
Jimenez Jesus CONDE
University of Loyola Andalucia (ESP)
The achievement of digital competences and the creation of learning environments as indicators to evaluate ICT educational policies

h. 11.00
DEPT OF ECONOMICS AND LAW
AULA 1.1 / POLO PANTALEONI
Irfan AHMED
Preston University Islamabad (PAK)
Financial crises and unconventional monetary policy

h. 14.00 - 17.00
DEPT OF POLITICAL SCIENCE,
COMMUNICATION AND INTERNATIONAL RELATIONS
AULA 4 / VIA DON MINZONI, 22/A
Maria BEGOÑA PÉREZ CALLE
University of Zaragoza (ESP)
Rumorologia e comunicazione pubblica

h. 14.00 - 17.00
DEPT OF EDUCATION,
CULTURAL HERITAGE AND TOURISM
AULA 13 / C.DA VALLEBONA
KATARZYNA BIERNACKA-LICZNAK
University of Wrocław (POL)
La ricezione dei classici della letteratura per l'infanzia prodotta in Italia nell'Ottocento in Polonia

h. 14.30 - 17.30
DEPT OF POLITICAL SCIENCE,
COMMUNICATION AND INTERNATIONAL RELATIONS
TEATRO FILARMONICA
Edwin CAMERON
JUDGE AT THE SOUTH AFRICA CONSTITUTIONAL COURT
Deciding Cases: Judges and Public Values in South Africa

LECTURE 2
Judges and LGBTI equality

h. 17.15
DEPT OF HUMANITIES
SALA CASTIGLIONI
BIBLIOTECA COMUNALE
MOZZI BORGETTI
P.ZZA VITTORIO VENETO
Mircea DUMITRU
Rector University of Bucharest (ROU)
New Perspectives on Compositionality: Semantic Relationism

Judges and Public Values in South Africa
LECTURE 1
Judges and AIDS Denialism

h. 16.00 - 19.00
DEPT OF EDUCATION,
CULTURAL HERITAGE AND TOURISM
AULA 8 / C.DA VALLEBONA
Michael TOMLINSON
University of Southampton (UK)
Graduate Capital and Resources: exploring the idea of career readiness

h. 17.00 - 19.00
DEPT OF POLITICAL SCIENCE,
COMMUNICATION AND INTERNATIONAL RELATIONS
AULA EX PRESIDENZA
SCIENZE POLITICHE
/ P.ZZA STRAMBI, 1
Maria BEGOÑA PÉREZ CALLE
University of Zaragoza (ESP)
The Hate Speech

h. 17.00
DEPT OF HUMANITIES
AULA C / SEZIONE DI FILOSOFIA
VIA GARIBALDI, 20
Gerhard HEINZMANN
University of Lorraine Nancy (FRA)
Poincaré and the Analytic Tradition

WEDNESDAY, 18TH

h. 8.00 - 11.00
DEPT OF EDUCATION,
CULTURAL HERITAGE AND TOURISM
AULA 2 / C.DA VALLEBONA
Irina PETKOVA
Varna University of Management (BGR)
Corporate Social Responsibility of Accommodation Establishment

h. 15.00 - 18.00
DEPT OF EDUCATION,
CULTURAL HERITAGE AND TOURISM
AULA 5 / C.DA VALLEBONA
Colin JOHNSON
San Francisco State University (US)
Food, wine and gastronomic tourism - an American perspective

h. 14.30 - 17.30
DEPT OF POLITICAL SCIENCE,
COMMUNICATION AND INTERNATIONAL RELATIONS
TEATRO FILARMONICA
Edwin CAMERON
JUDGE AT THE SOUTH AFRICA CONSTITUTIONAL COURT
Deciding Cases: Judges and Public Values in South Africa

LECTURE 2
Judges and LGBTI equality

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Rector University of Bucharest (ROU)
New Perspectives on Compositionality: Semantic Relationism

SALA DEL CONSIGLIO
/ C.DA VALLEBONA
Johanna Bernadette FLEMMING
Sea chefs Companies (CHE)
Human resource management in the cruise industry

h. 9.00 - 11.00
DEPT OF LAW
SALA DOTTORANDI
/ PIAGGIA DELL'UNIVERSITÀ, 2
Speakers
Simone CALZOLAIO
University of Macerata (ITA)
Erik LONGO
University of Macerata (ITA)
Paolo PALCHETTI
University of Macerata (ITA)
The EU Regulation on Data Protection

h. 10.00
DEPT OF HUMANITIES
AUDITORIUM UNIMC
/ VIA P. MATTEO RICCI, 2
Gabi LOMBARDO
EASSH / European Alliance for Social Sciences and Humanities (FRA)
Le prospettive della ricerca in Europa

h. 13.00
DEPT OF ECONOMICS AND LAW
AULA E / P.ZZA STRAMBI, 1
Valerio LEONE SCIABOLAZZA
University of Florida (US)
Connecting the dots: implementing a network intervention to foster scientific collaboration

h. 14.00 - 16.00
DEPT OF POLITICAL SCIENCE,
COMMUNICATION AND INTERNATIONAL RELATIONS
AULA 3 bis / VIA DON MINZONI, 22 /A
Chair
Benedetta GIOVANOLA
University of Macerata (ITA)
Speakers
Maria BEGOÑA PÉREZ CALLE
University of Zaragoza (ESP)
Veronica NERI
University of Pisa (ITA)
Discussant
Nataschia MATTUCCI
University of Macerata (ITA)
Nuovi media e discorso dell'odio

h. 14.30 - 17.30
DEPT OF POLITICAL SCIENCE,
COMMUNICATION AND INTERNATIONAL RELATIONS
TEATRO FILARMONICA
Edwin CAMERON
JUDGE AT THE SOUTH AFRICA CONSTITUTIONAL COURT
Deciding Cases: Judges and Public Values in South Africa

LECTURE 3
Judges and Good Governance

h. 16.00 - 19.00
DEPT OF EDUCATION,
CULTURAL HERITAGE AND TOURISM
SALA DEL CONSIGLIO
/ C.DA VALLEBONA
Elena BORIN
Burgundy School of Business, Dijon (FRA)
Cooperation and ecosystem thinking in the arts and cultural sector

h. 17.00 - 19.00
DEPT OF HUMANITIES
AULA V.M. CORONELLI
/ SEDE DIDATTICA G. TUCCI
/ CORSO CAVOUR, 2

THURSDAY, 19TH

h. 8.00 - 14.00
DEPT OF EDUCATION,
CULTURAL HERITAGE AND TOURISM

Didier LETT
Université Paris-Diderot - Paris 7 (FRA)
Poverta e genere nelle petitiones a Macerata: un bilancio provvisorio della mia ricerca

FRIDAY, 20TH

h. 8.00 - 11.00
DEPT OF EDUCATION,
CULTURAL HERITAGE AND TOURISM
SALA DEL CONSIGLIO
/ C.DA VALLEBONA
Elena BORIN
Burgundy School of Business, Dijon (FRA)
Cooperation and ecosystem thinking in the arts and cultural sector

h. 9.00 - 19.00
DEPT OF POLITICAL SCIENCE,
COMMUNICATION AND INTERNATIONAL RELATIONS
AULA A / PIAZZA STRAMBI, 1
Chair and introduction
Benedetta GIOVANOLA
University of Macerata (ITA)
Speakers
Steven GUANPENG DONG
Communication University of China (CHN)
Li SHI
Beijing Normal University (CHN)
Yang LIU
Beijing Normal University (CHN)
Silvia MENEGAZZI
LUISS University (ITA)
Federica BIANCHI
L'Espresso, Bruxelles (BEL)
Alessia AMIGHINI
University Piemonte Orientale (ITA)
Elisabetta CROCI ANGELINI
University of Macerata (ITA)
Filippo MIGNINI
University of Macerata (ITA)
Federica MONTI
University of Macerata (ITA)
Emmanuele PAVOLINI
University of Macerata (ITA)
Giorgio TRENTIN
University of Macerata (ITA)
Italy and China along the silk road

h. 9.00 - 11.00
DEPT OF LAW
SALA DOTTORANDI
/ PIAGGIA DELL'UNIVERSITÀ, 2
Speakers
Simone CALZOLAIO
University of Macerata (ITA)
Erik LONGO
University of Macerata (ITA)
Paolo PALCHETTI
University of Macerata (ITA)
The EU Regulation on Data Protection

h. 11.00 - 14.00
15.00 - 18.00
DEPT OF EDUCATION,
CULTURAL HERITAGE AND TOURISM
SALA DEL CONSIGLIO
/ C.DA VALLEBONA
Federico BELLONI
University of Barcellona (ESP)
Guerrilla Marketing: unconventional ways to promote efficiently hospitality and tourism destinations