



# INTERNATIONAL WEEK

April 16 / 20 2018

## MONDAY, 16<sup>TH</sup>

**h. 8.00 - 11.00**  
DEPT OF EDUCATION,  
CULTURAL HERITAGE AND TOURISM  
AULA 3 / C.DA VALLEBONA  
**Colin JOHNSON**  
San Francisco State University (US)  
*Food, wine and gastronomic tourism  
- an American perspective*

**h. 11.00 - 14.00**  
AULA 3 / C.DA VALLEBONA  
**Irina PETKOVA**  
Varna University of Management (BGR)  
*Corporate Social Responsibility  
of Accommodation Establishments*

DEPT OF POLITICAL SCIENCE,  
COMMUNICATION AND  
INTERNATIONAL RELATIONS  
AULA C / PIAZZA STRAMBI, 1  
**Andrea RIGHI**  
Miami University (US)  
*Il Self-tracking come nuova teologia  
politica. La legittimazione del potere nei  
dispositivi elettronici per la cura del sé*

**h. 16.00 - 19.00**  
DEPT OF EDUCATION,  
CULTURAL HERITAGE AND TOURISM  
AULA 3 / C.DA VALLEBONA  
**Michael TOMLINSON**  
University of Southampton (UK)  
*Higher Education and the World of  
Work: issues, perspectives and concepts*

## TUESDAY, 17<sup>ST</sup>

**h. 9.00 - 10.00**  
DEPT OF EDUCATION,  
CULTURAL HERITAGE AND TOURISM  
AULA 3 / C.DA VALLEBONA  
**Jimenez Jesus CONDE**  
University of Loyola Andalucia (ESP)  
*The achievement of digital  
competences and the creation  
of learning environments as indicators  
to evaluate ICT educational policies*

**h. 11.00**  
DEPT OF ECONOMICS AND LAW  
AULA 1.1 / POLO PANTALEONI  
**Irfan AHMED**  
Preston University Islamabad (PAK)  
*Financial crises and  
unconventional monetary policy*

**h. 14.00 - 17.00**  
DEPT OF POLITICAL SCIENCE,  
COMMUNICATION AND  
INTERNATIONAL RELATIONS  
AULA 4 / VIA DON MINZONI, 22/A  
**Maria BEGOÑA PÉREZ CALLE**  
University of Zaragoza (ESP)  
*Rumorologia e  
comunicazione pubblica*

**h. 14.00 - 17.00**  
DEPT OF EDUCATION,  
CULTURAL HERITAGE AND TOURISM  
AULA 13 / C.DA VALLEBONA  
**KATARZYNA BIERNACKA-LICZNAK**  
University of Wrocław (POL)  
*La ricezione dei classici  
della letteratura  
per l'infanzia prodotta in Italia  
nell'Ottocento in Polonia*

**h. 14.30 - 17.30**  
DEPT OF POLITICAL SCIENCE,  
COMMUNICATION AND  
INTERNATIONAL RELATIONS  
TEATRO FILARMONICA  
**Edwin CAMERON**  
JUDGE AT THE SOUTH AFRICA  
CONSTITUTIONAL COURT  
*Deciding Cases:*

*Judges and Public Values  
in South Africa*  
LECTURE 1  
*Judges and AIDS Denialism*

**h. 16.00 - 19.00**  
DEPT OF EDUCATION,  
CULTURAL HERITAGE AND TOURISM  
AULA 8 / C.DA VALLEBONA  
**Michael TOMLINSON**  
University of Southampton (UK)  
*Graduate Capital and Resources:  
exploring the idea of career readiness*

**h. 17.00 - 19.00**  
DEPT OF POLITICAL SCIENCE,  
COMMUNICATION AND  
INTERNATIONAL RELATIONS  
AULA EX PRESIDENZA  
SCIENZE POLITICHE  
/ P.ZZA STRAMBI, 1  
**Maria BEGOÑA PÉREZ CALLE**  
University of Zaragoza (ESP)  
*The Hate Speech*

**h. 17.00**  
DEPT OF HUMANITIES  
AULA C / SEZIONE DI FILOSOFIA  
VIA GARIBALDI, 20  
**Gerhard HEINZMANN**  
University of Lorraine Nancy (FRA)  
*Poincaré and the Analytic Tradition*

## WEDNESDAY, 18<sup>TH</sup>

**h. 8.00 - 11.00**  
DEPT OF EDUCATION,  
CULTURAL HERITAGE AND TOURISM  
AULA 2 / C.DA VALLEBONA  
**Irina PETKOVA**  
Varna University of Management (BGR)  
*Corporate Social Responsibility  
of Accommodation Establishment*

**h. 15.00 - 18.00**  
DEPT OF EDUCATION,  
CULTURAL HERITAGE AND TOURISM  
AULA 5 / C.DA VALLEBONA  
**Colin JOHNSON**  
San Francisco State University (US)  
*Food, wine and gastronomic tourism  
- an American perspective*

**h. 14.30 - 17.30**  
DEPT OF POLITICAL SCIENCE,  
COMMUNICATION AND  
INTERNATIONAL RELATIONS  
TEATRO FILARMONICA  
**Edwin CAMERON**  
JUDGE AT THE SOUTH AFRICA  
CONSTITUTIONAL COURT  
*Deciding Cases:  
Judges and Public Values  
in South Africa*  
LECTURE 2  
*Judges and LGBTI equality*

**h. 17.15**  
DEPT OF HUMANITIES  
SALA CASTIGLIONI  
BIBLIOTECA COMUNALE  
MOZZI BORGETTI  
P.ZZA VITTORIO VENETO  
**Mircea DUMITRU**  
Rector University of Bucharest (ROU)  
*New Perspectives on Compositionality:  
Semantic Relationism*

SALA DEL CONSIGLIO  
/ C.DA VALLEBONA  
**Johanna Bernadette FLEMMING**  
Sea chefs Companies (CHE)  
*Human resource management  
in the cruise industry*

**h. 9.00 - 11.00**  
DEPT OF LAW  
SALA DOTTORANDI  
/ PIAGGIA DELL'UNIVERSITÀ, 2  
**Speakers**  
**Simone CALZOLAIO**  
University of Macerata (ITA)  
**Erik LONGO**  
University of Macerata (ITA)  
**Paolo PALCHETTI**  
University of Macerata (ITA)  
*The EU Regulation  
on Data Protection*

**h. 10.00**  
DEPT OF HUMANITIES  
AUDITORIUM UNIMC  
/ VIA P. MATTEO RICCI, 2  
**Gabi LOMBARDO**  
EASSH / European Alliance for Social  
Sciences and Humanities (FRA)  
*Le prospettive della ricerca in Europa*

**h. 13.00**  
DEPT OF ECONOMICS AND LAW  
AULA E / P.ZZA STRAMBI, 1  
**Valerio LEONE SCIABOLAZZA**  
University of Florida (US)  
*Connecting the dots:  
implementing a network  
intervention to foster  
scientific collaboration*

**h. 14.00 - 16.00**  
DEPT OF POLITICAL SCIENCE,  
COMMUNICATION AND  
INTERNATIONAL RELATIONS  
AULA 3 bis / VIA DON MINZONI, 22 /A  
**Chair**  
**Benedetta GIOVANOLA**  
University of Macerata (ITA)  
**Speakers**  
**Maria BEGOÑA PÉREZ CALLE**  
University of Zaragoza (ESP)  
**Veronica NERI**  
University of Pisa (ITA)  
**Discussant**  
**Nataschia MATTUCCI**  
University of Macerata (ITA)  
*Nuovi media e discorso dell'odio*

**h. 14.30 - 17.30**  
DEPT OF POLITICAL SCIENCE,  
COMMUNICATION AND  
INTERNATIONAL RELATIONS  
TEATRO FILARMONICA  
**Edwin CAMERON**  
JUDGE AT THE SOUTH AFRICA  
CONSTITUTIONAL COURT  
*Deciding Cases:  
Judges and Public Values  
in South Africa*  
LECTURE 3  
*Judges and Good Governance*

**h. 16.00 - 19.00**  
DEPT OF EDUCATION,  
CULTURAL HERITAGE AND TOURISM  
SALA DEL CONSIGLIO  
/ C.DA VALLEBONA  
**Elena BORIN**  
Burgundy School of Business, Dijon  
(FRA)  
*Cooperation and ecosystem  
thinking in the arts and cultural sector*

**h. 17.00 - 19.00**  
DEPT OF HUMANITIES  
AULA V.M. CORONELLI  
/ SEDE DIDATTICA G. TUCCI  
/ CORSO CAVOUR, 2

## THURSDAY, 19<sup>TH</sup>

**h. 8.00 - 14.00**  
DEPT OF EDUCATION,  
CULTURAL HERITAGE AND TOURISM

**Didier LETT**  
Université Paris-Diderot - Paris 7 (FRA)  
*Povert  e genere nelle petitiones  
a Macerata: un bilancio provvisorio  
della mia ricerca*

## FRIDAY, 20<sup>TH</sup>

**h. 8.00 - 11.00**  
DEPT OF EDUCATION,  
CULTURAL HERITAGE AND TOURISM  
SALA DEL CONSIGLIO  
/ C.DA VALLEBONA  
**Elena BORIN**  
Burgundy School of Business,  
Dijon (FRA)  
*Cooperation and ecosystem  
thinking in the arts and cultural sector*

**h. 9.00 - 19.00**  
DEPT OF POLITICAL SCIENCE,  
COMMUNICATION AND  
INTERNATIONAL RELATIONS  
AULA A / PIAZZA STRAMBI, 1  
**Chair and introduction**  
**Benedetta GIOVANOLA**  
University of Macerata (ITA)  
**Speakers**  
**Steven GUANPENG DONG**  
Communication University of China  
(CHN)  
**Li SHI**  
Beijing Normal University (CHN)  
**Yang LIU**  
Beijing Normal University (CHN)  
**Silvia MENEGAZZI**  
LUISS University (ITA)  
**Federica BIANCHI**  
L'Espresso, Bruxelles (BEL)  
**Alessia AMIGHINI**  
University Piemonte Orientale (ITA)  
**Elisabetta CROCI ANGELINI**  
University of Macerata (ITA)  
**Filippo MIGNINI**  
University of Macerata (ITA)  
**Federica MONTI**  
University of Macerata (ITA)  
**Emmanuele PAVOLINI**  
University of Macerata (ITA)  
**Giorgio TRENTIN**  
University of Macerata (ITA)  
*Italy and China along the silk road*

**h. 9.00 - 11.00**  
DEPT OF LAW  
SALA DOTTORANDI  
/ PIAGGIA DELL'UNIVERSITÀ, 2  
**Speakers**  
**Simone CALZOLAIO**  
University of Macerata (ITA)  
**Erik LONGO**  
University of Macerata (ITA)  
**Paolo PALCHETTI**  
University of Macerata (ITA)  
*The EU Regulation  
on Data Protection*

**h. 11.00 - 14.00**  
**15.00 - 18.00**  
DEPT OF EDUCATION,  
CULTURAL HERITAGE AND TOURISM  
SALA DEL CONSIGLIO  
/ C.DA VALLEBONA  
**Federico BELLONI**  
University of Barcellona (ESP)  
*Guerrilla Marketing:  
unconventional ways  
to promote efficiently  
hospitality and tourism  
destinations*