AC75 Startup Accelerator S.p.A. is the new startup accelerator based in Ancona founded by Fondazione Marche, in partnership with Fondazione Cariverona and Università Politecnica delle Marche.

In a young, dynamic context with a strong international footprint, AC75 SA invests in startups with high market potential, with two programs:

- **Next Age**: the new acceleration program launched with CDP Venture Capital and part of CDP’s Rete Nazionale Acceleratori, focused on the silver economy startups on an international scale
- **Spin-off Program - From lab to market**: the program dedicated to scouting, development and investment in university spinoffs

The goal is to become a European leader in the sector and, through the strong growth of accelerated startups, create value for investors and for developing the innovation ecosystem and youth employment.

We are looking for a marketing and communication intern to assist AC75 SA’s communications manager in day-to-day activities, work closely with the acceleration program team and the startups that will be joining it and help in creating the corporate digital communication.

The person will therefore be included in an extremely dynamic structure with solid development perspective and strong relationships with the financial, industrial and academic environment both on a national and international scale.

The intern will be involved in the following activities:

- Defining, planning and implementation of corporate communication strategies
- Defining and developing the editorial calendar on the main social media channels (LinkedIn, Instagram, Facebook, YouTube)
- Building brand awareness
- Running and managing promotional campaigns on Meta and LinkedIn
- Social Media and corporate websites’ performance analysis on a regular basis
- Content creation, defining content copy in relation to strategic objectives, using the adequate Tone of Voice
- Scouting for startups, institutions, potential partners, press, media, influencers on key social media channels with the aim of developing and engaging a digital community
- Drafting of documents such as press releases, reports, presentations for internal use and dissemination purposes
- Developing graphic corporate marketing materials
- Supporting the organization of the accelerator’s events
- E-mail marketing activities
The ideal candidate profile:

- Current or recent graduate preferably in one of the following fields: Communication Sciences, Information, Media and Advertising, Marketing and Communication, Graphic Design, Economics and Management or similar.
- Fluent english speaker

Skills:

- Advanced knowledge of the main social networks (LinkedIn, Instagram, Facebook, YouTube)
- Basic knowledge of social media ADV platforms, Meta Business Manager, LinkedIn Campaign Management
- Knowledge and dexterity in using the Office suite (Excel, Power Point)
- Knowledge and dexterity in the use of the Google suite (Gmail, Google Sheets, Calendar, Meet, Google Analytics, Google Trends) and the graphics software Canva
- Basic knowledge of software such as Hubspot and Trello would be an advantage

Attitudes:

- Passionate of communication and digital marketing
- Resourcefulness
- Dynamism
- Proactivity
- Teamwork
- Creativity
- Curiosity

The job offer is intended for both sexes in compliance with Legislative Decree 198/2006.