

Table A

CALL FOR APPLICATIONS FOR ADMISSION TO PHD COURSES

(cycle XL – Academic Year 2024/2027)

Positions with scholarship of innovative PhD programme with industrial characterization

P.R. Marche FSE+ 2021/2027 - Asse 4 - OS 4a

PhD programme in LAW AND INNOVATION

PhD Coordinator: Prof. Fabrizio Marongiu Buonaiuti

Positions available with scholarship	2
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PRELIMINARY ASSESSMENT CRITERIA	1. Consistency of the candidate's prior study with his/her chosen doctoral program.
	2. Consistency, quality and originality of the project presented, in view of his/her chosen research topic
	3. Suitability of the candidate's scientific profile based on his/her project submission
Research topics	Activities description
COMMERCIAL COMMUNICATION OF FUNCTIONAL FOODS: STRATEGIES TO ENHANCE HEALTH AND TECHNOLOGICAL QUALITIES AND REGULATORY COMPLIANCE	<p>Following the development strategies of the regional Smart Specialization Strategy 2021-2027 and the objectives of the Agrifood Cluster Marche, the research activity will focus on defining effective strategies for developing and promoting functional foods compliant with the complex regulatory framework. The issue of commercial communication (particularly regarding the legislation on nutritional and health claims) will be crucial to enhancing and adequately communicating the beneficial properties of such foods to consumers.</p> <p>To fully understand the legal issues and implications of functional food preparation, the PhD candidate will integrate legal skills with technical-scientific skills thanks to the collaboration with other project partners specialised in food technologies and the applied research at the companies belonging to the Cluster Agrifood Marche, which involves the empirical collection of data through questionnaires, interviews, and focus groups.</p> <p>Obligations for scholarship holder: the PhD student must compulsorily carry out study and research activities abroad for a period of not less than (six) months; the PhD student must compulsorily carry out applied research, in one or more companies belonging to the project partner Cluster, from 6 to 18 months.</p>

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FAMILY CAREGIVING AND FUNDAMENTAL RIGHTS	<p>Considering the regulatory framework, the public policies and the best practices in the European area, the PhD student will develop innovative and sustainable proposals to address the challenge posed by family caregiving. The proposals involve normative, economic and political actions and aim to face the the critical issues emerging in real contexts.</p> <p>Obligations for scholarship holder: the PhD student must compulsorily carry out study and research activities abroad for a period of not less than (six) months; the PhD student must compulsorily carry out applied research, in one or more companies belonging to the project partner Cluster, from 6 to 18 months.</p>
SUBJECTS ON WHICH THE INTERVIEW HINGES	Presentation and critical discussion of the research project; assessment of the candidate's knowledge related to the research topic chosen; foreign language proficiency.
INTERVIEW ASSESSMENT CRITERIA	<ol style="list-style-type: none"> 1. Originality and logical development of the project in relation to the chosen research topic 2. Assessment of the educational and working profile, including outside the academic context 3. Experience in terms of national and international mobility, congruent with the candidate's curriculum and the project submitted 4. Proficiency test concerning the knowledge of the stated foreign language/s 5. Consistency of prior study with the chosen research topic
SPECIFIC REQUIREMENTS	Knowledge of at least one foreign language, from among English, Spanish and French.