

Call for applications for PhD programmes

**Positions with scholarship of innovative PhD programme with industrial characterization
(cycle XLI - aa.yy. 2025/2028)**

PhD programme in HUMANITIES AND TECHNOLOGIES

PhD Coordinator: Prof. Roberto Lambertini

Positions with scholarship

1

Research topic	Description
<p>TERRITORIAL PROMOTION AND DIGITAL INNOVATION STRATEGIES THROUGH THE VALORISATION OF CULTURAL HERITAGE: THE CASE OF CECCO D'ASCOLI AND L'ACERBA</p> <p>Curriculum T1: Digital Humanities for literary and linguistic research</p>	<p>The project promotes an initiative within the cultural, tourist and economic context of the Ascoli area through the promotion of Francesco Stabili (Cecco d'Ascoli), author of the anti-model of Dante's Commedia, the poem L'Acerba. The aim is to create new ways of enjoying cultural heritage by designing themed itineraries in view of the celebrations for the 700th anniversary of the author's death (1327-2027). The project requires the planning of an integrated and multidisciplinary intervention, capable of combining digital philology, artificial intelligence and experiential tourism. The focus will be on the work of Cecco d'Ascoli, with the design and implementation of themed itineraries aimed at enhancing the historical, artistic and landscape features of the area.</p>
Language requirements	<p>For all candidates: knowledge of at least one foreign language among English, Spanish, French.</p> <p>For candidates for whom Italian is not L1: knowledge of the Italian language at least at level B2.</p>
Obligations for enrollees	<p>Study and research activities abroad between a minimum of 6 (six) and a maximum of 18 (eighteen) months;</p> <p>Study and research activities in one or more companies belonging to the project partner cluster.</p>