

TEMPLATE FOR ADVERTISING RESEARCH POSTS

based on indications given by par. 4.4.1 of the
"Report of the Working Group of the Steering Group of Human Resources Management under the
European Research Area on Open, Transparent and Merit-based Recruitment of Researchers"

Recruiting Department/Research Unit: Department of Humanities

Title: Digital Enhancement and Storytelling of Cultural Heritage: An Applied Research Project for the Civic Museums of Fermo

Offer description:

The proposed project aims to make a significant contribution to the enhancement of the museum heritage of the city of Fermo, with particular attention to its archaeological component, through the development and implementation of a digital catalogue accessible online. In parallel, narrative content will be produced to support the communication and dissemination of the collections through digital channels and social media. The project also includes the design of digital storytelling pathways, accessible via mobile applications and audio guide systems. These activities pursue the objectives set out in PNRR Investment 1.1 "Digital Strategies and Platforms for Cultural Heritage," particularly with regard to the digitization, cataloguing, accessibility, and enhancement of cultural heritage through the adoption of innovative tools and languages.

Researcher career profile:

- *R1 First Stage Researcher (up to the completion of PhD)*

For further details <https://euraxess.ec.europa.eu/europe/career-development/training-researchers/research-profiles-descriptors>

Location: Macerata, Italy

Type of contract:

- *temporary*

Job status

- *full time*

Expected start date and duration of the contract: 9 (nine) months. The exact start date will be provided after the selection process.

Annual gross salary: 15750,00 €

Selection criteria: Master's Degree in:

LM 1 – Antropologia culturale ed etnologia,

LM 2 – Archeologia,
LM 3 – Architettura del paesaggio,
LM 4 – Architettura e Ingegneria edile-Architettura,
LM 5 – Archivistica e biblioteconomia,
LM 10 – Conservazione dei Beni Architettonici e Ambientali,
LM 11 – Conservazione e Restauro dei Beni Culturali,
LM 14 – Filologia moderna,
LM 15 – Filologia, Letterature e Storia dell'Antichità,
LM 18 – Informatica,
LM 32 – Ingegneria informatica;
LM 43 – Metodologie informatiche per le discipline umanistiche,
LM 45 – Musicologia e Beni Culturali,
LM 48 – Pianificazione Territoriale Urbanistica e Ambientale,
LM 56 – Scienze dell'Economia,
LM 76 – Scienze economiche per l'ambiente e la cultura,
LM 78 – Scienze filosofiche,
LM 89 – Storia dell'Arte,
LM 91 – Tecniche e metodi per la società digitale,
LM 92 – Teorie della comunicazione,
LM Data – Data Science.

Preferential selection criteria:

1. PHD and Specialization in the thematic field of the call.
2. Proven research experience in the field of cultural heritage enhancement and communication, with particular reference to museum contexts.
3. Scientific publications in the thematic field of the call.
4. Skills related to the management of digital content and tools for online communication (e.g., CMS platforms, social media, mobile applications, audio guide software).

Application deadline: 25/08/2025, 1 p.m.

Full details are available at: <https://www.unimc.it/it/ateneo/bandi-e-concorsi/finanziamenti-ricerca/bandi-assegni-ricerca>

Enquiries can be made to Ufficio Ricerca Scientifica e Dottorato – ufficio.ricerca@unimc.it

DISCLAIMERS

- The University of Macerata has adopted an OTM-R (Open, Transparent and merit-based Recruitment) policy within the framework of its Human Resources Strategy for Researchers; see <https://www.unimc.it/it/ricerca/hrs4r/la-policy-otm-r-open-transparent-and-merit-based-recruitment-of-researchers>
- The University of Macerata pursues an equal opportunities and diversity policy as well. Among facilities, a kindergarten is available for university's employees. Specific facilities and services are also dedicated to employees with disabilities (transportation services, specific technologies for studying).