

TEMPLATE FOR ADVERTISING RESEARCH POSTS

based on indications given by par. 4.4.1 of the
"Report of the Working Group of the Steering Group of Human Resources Management under the
European Research Area on Open, Transparent and Merit-based Recruitment of Researchers"

Recruiting Department/Research Unit: Department of Education, Cultural Heritage and Tourism

Title: Interactive Videos and Gamification for Inclusive Education

Offer description:

The research project aims to explore how interactive videos and gamification techniques can foster the creation of inclusive educational scenarios and support the development of both disciplinary and transversal skills in educators and teachers. At the core of the investigation is the design, development, and piloting of interactive videos that incorporate elements such as choice-based pathways, immediate feedback, branching scenarios, and game mechanics, while adhering to principles of accessibility, usability, and inclusion. Particular attention will be given to a comparative analysis of software and platforms for creating interactive videos, assessing their educational effectiveness, inclusive potential, and alignment with the principles of the Universal Design for Learning (UDL) framework.

Researcher career profile:

- *R1 First Stage Researcher (up to the completion of PhD)*

For further details <https://euraxess.ec.europa.eu/europe/career-development/training-researchers/research-profiles-descriptors>

Location: Macerata, Italy

Type of contract:

- *temporary*

Job status

- *full time*

Expected start date and duration of the contract: 6 (six) months. The exact start date will be provided after the selection process.

Annual gross salary: 7.500,00 euro

Selection criteria: Master degree in Pedagogy Science or Planning and management of educational and training services

Preferential selection criteria:

1. Publications in the field of educational technologies;
2. Experience in qualitative and quantitative data analysis, also demonstrated by skills in managing research software;
3. Experience in the educational and training field as a tutor, teacher/educator/trainer/pedagogue

Application deadline: 31/10/2025 1 p.m.

Full details are available at: <https://www.unimc.it/it/ateneo/bandi-e-concorsi/finanziamenti-ricerca/bandi-assegni-ricerca>

Enquiries can be made to Ufficio Ricerca Nazionale e Open science – ufficio.ricerca@unimc.it

DISCLAIMERS

- The University of Macerata has adopted an OTM-R (Open, Transparent and merit-based Recruitment) policy within the framework of its Human Resources Strategy for Researchers; see <https://www.unimc.it/it/ricerca/hrs4r/la-policy-otm-r-open-transparent-and-merit-based-recruitment-of-researchers>
- The University of Macerata pursues an equal opportunities and diversity policy as well. Among facilities, a kindergarten is available for university's employees. Specific facilities and services are also dedicated to employees with disabilities (transportation services, specific technologies for studying).