

## TEMPLATE FOR ADVERTISING RESEARCH POSTS

based on indications given by par. 4.4.1 of the  
"Report of the Working Group of the Steering Group of Human Resources Management under the  
European Research Area on Open, Transparent and Merit-based Recruitment of Researchers"

### Recruiting Department/Research Unit Political Sciences, Communication and International Relations

**Title:** Development of Artificial Intelligence Systems for Communication

#### Offer description:

The research focuses on the development of Artificial Intelligence systems applied to communication, with particular attention to the analysis, interpretation and generation of multimedia content. The objective is to explore advanced Generative AI methodologies to improve the effectiveness of communication strategies.

#### Researcher career profile:

- *R1 First Stage Researcher (up to the completion of PhD)*

For further details <https://euraxess.ec.europa.eu/europe/career-development/training-researchers/research-profiles-descriptors>

**Location:** Macerata, Italy

#### Type of contract:

- *temporary*

#### Job status

- *full time*

**Expected start date and duration of the contract:** 10 (ten) months. The exact start date will be provided after the selection process.

**Annual gross salary:** 12.000,00 €

**Selection criteria:** Master degree in Communication and digital cultures, Computer Engineering, Computer Science, area Analysis of data with artificial intelligence

#### Preferential selection criteria:

1. Knowledge of programming languages C, C++, Python;
2. Documented professional experience, not less than 12 months, in activities relevant to those listed in the call for applications.
3. Scientific publications in international journals
4. Participation in international conferences of renowned value for the field.

**Application deadline:** 12/05/2025, 1 p.m.

**Full details are available at:** <https://www.unimc.it/it/ateneo/bandi-e-concorsi/finanziamenti-ricerca/bandi-assegni-ricerca>

**Enquiries can be made to** Ufficio Ricerca Scientifica e Dottorato – [ufficio.ricerca@unimc.it](mailto:ufficio.ricerca@unimc.it)

## **DISCLAIMERS**

- The University of Macerata has adopted an OTM-R (Open, Transparent and merit-based Recruitment) policy within the framework of its Human Resources Strategy for Researchers; see <https://www.unimc.it/it/ricerca/hrs4r/la-policy-otm-r-open-transparent-and-merit-based-recruitment-of-researchers>
- The University of Macerata pursues an equal opportunities and diversity policy as well. Among facilities, a kindergarten is available for university's employees. Specific facilities and services are also dedicated to employees with disabilities (transportation services, specific technologies for studying).