

TEMPLATE FOR ADVERTISING RESEARCH POSTS

based on indications given by par. 4.4.1 of the
"Report of the Working Group of the Steering Group of Human Resources Management under the
European Research Area on Open, Transparent and Merit-based Recruitment of Researchers"

Recruiting Department/Research Unit: Department of Education, Cultural Heritage and Tourism

Title: Enhancing the artcraft companies of Marche region producing cultural, food and wine excellences by the adoption of collaborative web platforms for tourism

Offer description:

The project carried out in collaboration with the ANCoS aps Committee of Macerata-Ascoli Piceno-Fermo – aims to promote a strategy among artcraft companies of the Marche region, gathering their adhesion; the organization of a training program on the combined use of the most effective collaborative web platforms for tourism; the support of companies in the implementation of their content on the web; the evaluation of the results during and at the end of the project; the dissemination of the methodologies and results with a view to their application in other contexts.

Researcher career profile:

- *R1 First Stage Researcher (up to the completion of PhD)*

For further details <https://euraxess.ec.europa.eu/europe/career-development/training-researchers/research-profiles-descriptors>

Location: Macerata, Italy

Type of contract:

- *temporary*

Job status

- *full time*

Expected start date and duration of the contract: 8 (eight) months. The exact start date will be provided after the selection process.

Annual gross salary: 8.000 € per 8 (eight) months.

Selection criteria: Master's degree in Cultural Heritage Management (LM 89) or International Tourism and Destination Management (LM 49)

Preferential selection criteria:

1. research experience in the thematic area covered by the call, including the topic of the master's thesis;
2. IT skills on data analysis and processing;
3. additional extra-academic experiences, if relevant to the research program;
4. Experience within the Wikimedia ecosystem and active participation in Wikipedia workshops focused on cultural heritage.

Application deadline: 01/08/2025 1 p.m.

Full details are available at: <https://www.unimc.it/it/ateneo/bandi-e-concorsi/finanziamenti-ricerca/bandi-assegni-ricerca>

Enquiries can be made to Ufficio Ricerca Scientifica e Dottorato – ufficio.ricerca@unimc.it

DISCLAIMERS

- The University of Macerata has adopted an OTM-R (Open, Transparent and merit-based Recruitment) policy within the framework of its Human Resources Strategy for Researchers; see <https://www.unimc.it/it/ricerca/hrs4r/la-policy-otm-r-open-transparent-and-merit-based-recruitment-of-researchers>
- The University of Macerata pursues an equal opportunities and diversity policy as well. Among facilities, a kindergarten is available for university's employees. Specific facilities and services are also dedicated to employees with disabilities (transportation services, specific technologies for studying).