TEMPLATE FOR ADVERTISING RESEARCH POSTS

based on indications given by par. 4.4.1 of the
"Report of the Working Group of the Steering Group of Human Resources Management under the
European Research Area on Open, Transparent and Merit-based Recruitment of Researchers"

Recruiting Department/Research Unit: Department of Education, Cultural Heritage and Tourism

Title: Sustainable tourism for senior citizens

Offer description:

Active ageing and tourism are topical and highly relevant issues, directly linked to the role culture can play in improving the quality of life of senior citizens. The contribution that tourism can make is certainly important, especially in a context in which the average age of the world's population is steadily increasing, and this trend is expected to accelerate in the coming decades. Although many cities have invested in improving their accessibility, focusing especially on visitors with physical and sensory disabilities, nevertheless a large part of their audience has not been adequately considered: the elderly. Few cities are in fact designed to welcome people over the age of 65, despite the fact that a considerable proportion of their visitors belong to this age group; moreover, in villages and inland areas the attention given to this type of audience is still insufficient. The research, which is part of the PNRR project 'Innovation, digitalisation and sustainability for the diffused economy in Central Italy - VITALITY', has the primary objective of proposing models of sustainable tourism for the elderly, which can be used as guidelines by municipalities, tourism boards, etc.

Researcher career profile:

- *R1 First Stage Researcher (up to the completion of PhD)*

For further details https://euraxess.ec.europa.eu/europe/career-development/training-researchers/research-profiles-descriptors

Location: Macerata, Italy

Type of contract:

- *temporary*

Job status

- *full time*

Expected start date and duration of the contract: 6 (six) months. The exact start date will be provided after the selection process.

Annual gross salary: 9.000 €

Selection criteria: Master's Degree in Geography

Preferential selection criteria: PhD in Geography and others fields linked to the research project.

Application deadline:21/02/2025, 1 p.m.

Full details are available at: https://www.unimc.it/it/ateneo/bandi-e-concorsi/finaziamenti-ricerca/bandi-assegni-ricerca

Enquiries can be made to Ufficio Ricerca Scientifica e Dottorato – ufficio.ricerca@unimc.it

DISCLAIMERS

- The University of Macerata has adopted an OTM-R (Open, Transparent and merit-based Recruitment) policy within the framework of its Human Resources Strategy for Researchers; see **https://www.unimc.it/it/ricerca/hrs4r/la-policy-otm-r-open-transparent-and-merit-based-recruitment-of-researchers**

- The University of Macerata pursues an equal opportunities and diversity policy as well. Among facilities, a kindergarten is available for university's employees. Specific facilities and services are also dedicated to employees with disabilities (transportation services, specific technologies for studying).