

TEMPLATE FOR ADVERTISING RESEARCH POSTS

based on indications given by par. 4.4.1 of the
"Report of the Working Group of the Steering Group of Human Resources Management under the
European Research Area on Open, Transparent and Merit-based Recruitment of Researchers"

Recruiting Department/Research Unit Department of Education, Cultural Heritage and Tourism

Title: From Events to Tourism. Analysis of data from the Regional Tourism Observatory and measurement of the impact of live performance events on the tourism sector in the Marche region

Offer description:

The scholarship holder will be asked to collaborate closely with the structures of the Marche Region related to the tourism sector in order to access the data of the Observatory on Tourism to provide for their acquisition, processing and monitoring, integrated with data of a quantitative and qualitative nature relating to events and live performances held in the region (in particular, opera and theatre seasons). The research will therefore mainly take place in Ancona at the Marche Region. The objective is to achieve greater clarity on the actual impact of events in order to provide trend lines and support the authorities in their administrative and organisational choices, as well as to provide useful data for operators in the sector.

Researcher career profile:

- *R1 First Stage Researcher (up to the completion of PhD)*

For further details <https://euraxess.ec.europa.eu/europe/career-development/training-researchers/research-profiles-descriptors>

Location: Macerata, Italy

Type of contract:

- *temporary*

Job status

- *full time*

Expected start date and duration of the contract: 18 (eighteen) months. The exact start date will be provided after the selection process.

Annual gross salary: € 18.000

Selection criteria: Master's Degree in Tourism sciences, Economics sciences or Statistics

Preferential selection criteria:

- former research or work experiences in tourism data analysis
- good knowledge of English language.

Application deadline: 29.09.2024, 1 p.m.

Full details are available at: <https://www.unimc.it/it/ateneo/bandi-e-concorsi/finanziamenti-ricerca/bandi-assegni-ricerca>

Enquiries can be made to Ufficio Ricerca Scientifica e Dottorato – ufficio.ricerca@unimc.it

DISCLAIMERS

- The University of Macerata has adopted an OTM-R (Open, Transparent and merit-based Recruitment) policy within the framework of its Human Resources Strategy for Researchers; see <https://www.unimc.it/it/ricerca/hrs4r/la-policy-otm-r-open-transparent-and-merit-based-recruitment-of-researchers>
- The University of Macerata pursues an equal opportunities and diversity policy as well. Among facilities, a kindergarten is available for university's employees. Specific facilities and services are also dedicated to employees with disabilities (transportation services, specific technologies for studying).