

ADVANCED GERMAN

Prof. Ottavio Ricci

e-mail:

degree course: M33-0/21 **degree class:** LM-52 **logistic sharing:** classe L-11

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: L-LIN/14

module type: -

semester: n/i

(A)=Adopted, (C)=Recommended textbooks:

1. (A) BERTOZZI, R. BIRK, A.M., IKONOMU D.M., RICCI O., *GRAMMATICA GENERALE E RAGIONATA DELLA LINGUA TEDESCA*, LED, MILANO, 2019,
2. (A) DI MEOLA, C., *LA LINGUISTICA TEDESCA*, BULZONI EDITORE, ROMA, 2014,
3. (A) FUNKE, C., *HERR DER DIEBE*, DRESSLER VERLAG o altro editore, HAMBURG o altrà città, 2013, 1-179
4. (A) SPECHT F. ET AL., *ZWISCHENDURCH MAL...LANDESKUNDE*, HEUBER VERLAG, ISMANING, 2012,

aims:

- KNOWLEDGE OF THE GERMAN LANGUAGE - LEVEL A2+/B1
- BASIC KNOWLEDGE - CULTURE AND LITERATURE IN THE GERMAN-SPEAKING COUNTRIES [D-A-CH]
- TRANSLATION ANALYSIS

prerequisites:

STRUCTURED KNOWLEDGE OF THE ITALIAN LANGUAGE AND A BASIC KNOWLEDGE OF THE GERMAN-SPEAKING COUNTRIES.

content:

The course is divided into 3 modules:

- 1) Language (morphology, syntax, Vocabulary) - A2+/B1 CFER level
- Language learning by developing 4 skills: Hören, Sprechen, Lesen and Schreiben;
- 3) Civilization and Literature
- Basic elements of German civilization and literature (conveyed through A2+/B1 vocabulary and language structures);
- 4) Approach to translation from German into Italian and from Italian into German
- Strengthening the skills acquired in the language module through "translation drills" and "translation".

ADVANCED SPANISH

Prof. Armando Francesconi

e-mail: armando.francesconi@unimc.it

degree course: M33-0/21 **degree class:** LM-52 **logistic sharing:** classe LM-62

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: L-LIN/07

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) A. Francesconi,, *L'ingannevole somiglianza: traduzione e confronto contrastivo spagnolo-italiano*,, a cura di María José Flores Requejo, Solfanelli,, Chieti,, 2022, Programma da 8 CFU: Introduzione, cap. IV, VII, VIII, X , XI, XII; Programma da 6 CFU: Cap. IV, VII, VIII, X, XI, XII
2. (C) L. Tam, *Dizionario spagnolo-italiano-Diccionario italiano-español*,, Hoepli,, Milano,, 1999,
3. (C) M. Seco,, *Diccionario de dudas y dificultades de la lengua española*,, Espasa,, Madrid,, 1997,
4. (C) Carrera Díaz, M. e Silvestri, P., *Entre palabras. Grammatica contrastiva della lingua spagnola*, Loescher, Torino, 2010,
5. (A) A. Francesconi,, *La pasión y el alma. Sobre el origen del lenguaje fascista español e italiano*,, Guillermo Escolar Editor,, Madrid,, 2020, Programma da 8 cfu: Cap. 1, 2, 6, 7, 8, 9 e le "Conclusiones" (pp. 365-380). Programma da 6 cfu: cap. 2, 6, 7, 8 e 9.
6. (A) Henry Kamen,, *Brevísima Historia de España*,, Espasa,, Barcelona, 2018, pp. 247-264.

aims:

The training course aims at providing the students with cultural and linguistic knowledge needed to reach a knowledge of the Spanish history, language and culture. The linguistic exit level is B2.

prerequisites:

Students should have a B1 level in Spanish language and they should know Italian language and the lexicon related with the aim of the course.

content:

Basic Spanish Course

Credits 6, 8

Contents

- Phonetic and phonology. Lexicon and morphosyntactic structure of the Spanish language. Reading and analysis of popular texts related to Spain and Spanish speaking countries.
- Lexicon and morphosyntactic structure of the Spanish language. Reading and comprehension of texts on different subjects -history, civilisation, politics, and in some case also literature- related to Spain and Spanish speaking countries.

ARABIC

Prof.ssa Pamela Murgia

e-mail:

degree course: M33-0/21 **degree class:** LM-52 **logistic sharing:** classe L-12

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: L-OR/12

module type: -

semester: n/i

(A)=Adopted, (C)=Recommended textbooks:

1. (C) Sana Darghmouni, *Kalima vol. 1*, Mondadori Education, Milano, 2019, Tutti
2. (A) Laura Veccia Vaglieri, Maria Avino, *Grammatica teorico-pratica della lingua araba. 1.1, Morfologia e nozioni sintattiche*, Istituto per l'Oriente C.A. Nallino, Roma, 2014, fino a p.125
3. (A) E. Baldissera, *Dizionario compatto arabo/italiano*, Zanichelli, Bologna, 1994, tutto
4. (C) G. Mion, *La lingua araba*, Carocci, Roma, 2007, tutto

aims:

Acquisition of basic grammatical rules (A1) and of the Arabic alphabet. Comprehension and production of simple sentences and brief texts. Basic communicative functions.

prerequisites:

None

content:

Basic grammar and lexicon.

CHINESE

Prof.ssa Cristiana Turini

e-mail: cristiana.turini@unimc.it

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: L-OR/21

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Yang Jizhou, *Hanyu Jiaocheng*, Vol. 1A, Beijing Yuyan Wenhua Daxue, Pechino- NUOVA EDIZIONE, 2013, Vol. 1A, tutto
2. (A) AA.VV., *Oxford English-Chinese/Chinese-English Dictionary*, Oxford University Press, Oxford, 2011, Pp. 676
3. (C) Li Dejin, *A Practical Chinese Grammar for Foreigners*, Sinolingua, Pechino, 2008, Capp. 2,4,5
4. (C) Edoardo Fazzioli, *Chinese Calligraphy*, Abbeville Press Publishers, New York, 2005, 247

aims:

To guide the student to a basic language knowledge and to develop communication skills in the context of simple routine situations. To provide the learner with a 200 characters vocabulary.

prerequisites:

None.

content:

The course will include the study of the Chinese phonological and writing systems, the analysis of the basic structure of the simple sentence and of the "pinyin" phonetic transcription. The six syntactic components will be taken into account as well as the graphic analysis of the sentence. By the end of the course the learner is expected to know approximately 200 characters.

CHINESE BUSINESS LAW

Prof.ssa Federica Monti

e-mail: federica.monti@unimc.it

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: IUS/04

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Provided by Professor, *Materials (slides, readings, book extracts)* will be duly provided by Professor during lectures, no editor, no city, 0,

aims:

The aim of the course is to provide a solid understanding of the Chinese commercial law institutions with the purpose of shaping cross-border professionals, active both in Chinese and European market.

prerequisites:

A background in commercial law could be helpful, but it's not required .

The course will be held in English language, therefore good English skills must be intended as mandatory.

content:

Part1 - CHINESE LAWMAKING

Part2 - THE PRIVATE ECONOMIC SECTOR IN CHINA - Entrepreneurship in China

Part3 - CHINESE BUSINESS ASSOCIATIONS IN THE PRC

Part4 - FOREIGN INVESTMENTS (PAST AND PRESENT); M&A operations; e-commerce

Part5 - INTELLECTUAL PROPERTY RIGHTS

Part6- ALTERNATIVE DISPUTE RESOLUTION (ADR)

COMPARATIVE GOVERNMENT AND POLITICS OF WEST AND EAST EUROPE

Prof. Ronald Car

e-mail: ronald.car@unimc.it

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: SPS/03

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Stephen White, Judy Batt, Paul G. Lewis (eds), *Developments in Central and East European Politics 5*, Duke University Press, Durham, 2013,
2. (A) Hugh Cunningham, *The challenge of democracy : Britain 1832-1918*, Longman, Harlow etc., 2001,
3. (A) Ivan T. Berend, *From the Soviet bloc to the European Union : the economic and social transformation of central and eastern Europe since 1973*, Cambridge University Press, Cambridge, 2009,
4. (A) Catherine Epstein, *The Last Revolutionaries. German Communists and Their Century*, Harvard University Press, Harvard, 2003,

aims:

- Diachronic comparison of West and East European States and Societies since the industrial revolution until today.

prerequisites:

Good knowledge of modern history and of modern institutional models.

content:

- Main european insitutional models: England, Germany and East Europe compared.
- Historical development of the West and East European Nation-buildnig and State-building processes.
- Development of the major political ideologies (Liberalism, Nationalism, Communism) in the area and their impact on the institutional structure.
- The process of "modernization": industrial Revolution and urbanization, and its effects on political culture.
- Effects of EU enlargment and global capitalism on East Europe.

DEVELOPMENT ECONOMICS

Prof. Fabio Clementi

e-mail: fabio.clementi@unimc.it

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: SECS-P/02

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Michael P. Todaro, Stephen C. Smith, *Economic Development*, Pearson Education Ltd, Harlow, Essex, United Kingdom, 2020, Chapters 1 to 3 and Chapters 5 to 15

aims:

The goal of this course is to introduce students to some of the main concepts, theories and perspectives that inform analysis and policy making in the field of development economics.

prerequisites:

No formal requirements other than those prerequisites required to be admitted to this Master's degree program, but knowledge of essential concepts of economics that are relevant to understanding development problems is highly recommended.

content:

The nature and meaning of development, its various manifestations in developing nations, and the classic theories of development; the major domestic and international development problems and policies, such as economic growth, poverty and income distribution, population, migration, and urbanization.

DIRITTO COMMERCIALE

Prof.ssa Federica Monti

DIRITTO COMMERCIALE MOD. A

e-mail: federica.monti@unimc.it

degree course: M33-0/21

degree class: LM-52

logistic sharing: classe LM-62

total hours of tuition: 30

European Credit Transfer and Accumulation System (ECTS): 6

Discipline Scientific Sector: IUS/04

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) CAMPOBASSO, *Manuale di Diritto Commerciale*, 6a ed., UTET, Torino, 2017, Parte I: Capitoli I - II - IV - V - VI; Parte II: Capitoli X-XI-XII-XIII intero tranne par. 9 - XIV parr. da 1 a 3 - XVI parr. 1-2 - XVII - XIX parr. da 1 a 3 - XXII - XXIII .

aims:

The teaching aims to achieve the students the main institutions of commercial law and the specialistic language terminology, even at a comparative level.

prerequisites:

No prerequisites. The basic knowledge of the main institutions of Private and Civil Law may be useful but shall not be intended as mandatory.

content:

Analysis of the basic institutions of Italian Business law beside to the analysis important aspects of comparative corporate law (especially with the Chinese legal system)

**DIRITTO COMMERCIALE
DELLA CONCORRENZA**

Prof.ssa Laura Marchegiani

DIRITTO COMMERCIALE MOD. B - DISCIPLINA

e-mail: laura.marchegiani@unimc.it

degree course: M33-0/21 **degree class:** LM-52 **logistic sharing:** classe LM-62

total hours of tuition: 10

European Credit Transfer and Accumulation System (ECTS): 2

Discipline Scientific Sector: IUS/04

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Ghidini - Cavani, *Proprietà intellettuale e concorrenza*, Zanichelli, Bologna, 2021,

aims:

The main purpose is to train students capable of understanding and overseeing the main issues related of intellectual property law.

prerequisites:

No prerequisite is required.

content:

The course allows students to aim at a generalist education in competition law and policy with a special remark in relationship between competition and intellectual property rights.

ECONOMIA DEL LAVORO E DELLE MIGRAZIONI

Prof. Enzo Valentini

e-mail: enzo.valentini@unimc.it

degree course: M33-0/21 **degree class:** LM-52 **logistic sharing:** classe LM-62

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: SECS-P/02

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Pasquale Tridico, *Economia del lavoro*, Mondadori, Segrate (MI), 2019,
2. (C) Compagnucci, Gentili, Valentini, *La quarta rivoluzione industriale e l'economia italiana*, Carocci, Roma, 2022,

aims:

Students will acquire a thorough understanding of the functioning of the labor market, which may provide, in perspective, the elements required for the analysis of problems and implementation of economic policies.

prerequisites:

Recommended: Economics ("Economia Politica").

content:

LM-62/LM-52 (8 CFU) and LM-77 (6 CFU) coursework:

1. Labor supply and demand, neoclassical approach
2. Keynesian employment model
3. Neoclassical-Keynesian synthesis
4. From the Beveridge curve to the Phillips curve.
5. Labor search theory and human capital
6. New Keynesian economics
7. Imperfect competition, distributive conflict
8. Alternative theories of wages and employment
9. Wages and Productivity
10. Innovation, productivity and working hours
11. The European Employment Strategy
12. Labour market reforms
13. Italy: decline and crisis
14. Welfare in financial capitalism
15. Income support
16. Potential GDP, minimum income

ENGLISH FOR ECONOMIC AND POLITICAL RELATIONS

Prof.ssa Raffaella Merlini

e-mail: raffaella.merlini@unimc.it

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: L-LIN/12

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Patricia Friedrich, *English for Diplomatic Purposes*, Multilingual Matters, Bristol, 2016, 213
2. (A) Raffaella Merlini, *Seeking asylum and seeking identity in a mediated encounter. The projection of selves through discursive practices*, *Interpreting*, 11/1, 2009, 57-93
3. (A) Raffaella Merlini, "Changing perspectives: Politeness in cooperative multi-party interpreted talk". In C. Schäffner, K. Kredens, Y. Fowler (eds) *Interpreting in a changing landscape. Selected papers from Critical Link 6*, John Benjamins, Amsterdam/Philadelphia, 2013, 267-283
4. (A) Raffaella Merlini, Mariadele Gatti, "Empathy in healthcare interpreting: Going beyond the notion of role", *The Interpreters' Newsletter* 20, EUT, Trieste, 2015, 139-160
5. (A) Raffaella Merlini, Christina Schäffner, "Narrating narratives of migration through translation, interpreting and the media", *Cultus, The Journal of intercultural mediation and communication*, Bologna, 2020, 3-23
6. (C) Robert Jackson, Georg Sørensen, Jørgen Møller, *Introduction to International Relations: Theories and Approaches*, Oxford University Press, Oxford, 2018,

aims:

The course aims at equipping students with advanced analytical and communicative competences (at C1+ level) with reference to the use of written and spoken English in the context of political and economic international relations.

prerequisites:

Knowledge of the English language at least at B2 level of the CEFR (Common European Framework of Reference for Languages).

content:

The course has a three-part structure addressing theoretical, analytical and communicative competences. More specifically, the relevant theoretical frameworks will be illustrated, and the linguistic, textual and rhetorical features of both written and oral texts in English analysed with a focus on the contexts of political and economic international relations. On the more practical side, the course will develop oral and written communication strategies and skills; students will be asked to summarize and draw up written texts, role-play negotiation scenarios, and carry out language exercises on the use of English in diplomatic contexts.

EUROPEAN UNION INSTITUTIONS AND POLICIES

Prof. Andrea Prontera

e-mail: andrea.prontera@unimc.it

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: SPS/04

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) D. Kenealy, A. Hadfield, J., R. Corbett, J. Peterson, *The European Union: How Does it Work?*, Oxford University Press, Oxford, 2022, tutto
2. (A) S. Keukeleire, T. Delreux, *The Foreign Policy of the European Union*, Bloomsbury, London, 2022, tutto
3. (C) T. Forsberg and H. Haukkala, *The European Union and Russia*, Palgrave Macmillan, London, 2016,
4. (C) S. Fabbrini, *Europe's Future. Decoupling and Reforming*, Cambridge University Press, Cambridge, 2019,
5. (C) A. Prontera, *Beyond the EU Regulatory State. Energy Security and the Eurasian Gas Market*, Rowman & Littlefield International/ECPR Press, London, 2019,

aims:

The course aims to provide students with a comprehensive overview of the EU's core institutions, internal and foreign policies.

prerequisites:

Not required.

content:

The main topics of the course are:

- A short history of the European integration
- Theoretical perspectives on EU integration
- The EU's institutions and their role in the policy making process
- EU as a multilevel system of governance
- Lobbying and interest groups in the EU policy process
- Europeanization and EU-Member States interactions
- Major EU policy fields (single market, competition policy, social policy, environmental policy, justice and home affairs as well as foreign and security policy)
- The role of the EU as an international actor
- International Relations theories and the EU external relations
- EU and global governance
- EU as a security actor in international politics

FRENCH FOR INTERNATIONAL RELATIONS

Prof.ssa Mathilde Anquetil

e-mail: mathilde.anquetil@unimc.it

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: L-LIN/04

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (C) Patrick Charaudeau, *Le discours politique: les masques du pouvoir*, Vuibert, Paris, 2005,
2. (C) Michel Soignet, *Objectif Diplomatie 2, Le français des relations européennes et internationales*, Hachette, Paris, 2010,
3. (C) Trang Phan, Michelo Guillou, Agence Universitaire de la Francophonie, *Francophonie et mondialisation*, Belin, Paris, 2011,
4. (C) Rachele Raus, *Le français pour les étudiants de sciences politiques*, Gruppo editoriale Simone, Napoli, 2017,

aims:

- Communication skills : B2 level
- Metodology in Political Discourse Analysis
- Knowledge in current political debate in France and in the Francophony
- Intercultural sensitivity in bilateral relationships

prerequisites:

Communication skills in French: B1 level of the CEFR (Common European Framework of Reference for Languages). Beginners in French have to attend language training at the Language Center BEFORE attending this advanced course.

content:

The course provides students with communicative and reflexive tools to play an active role in political relations between Italy and France through an analytical understanding of the the current debate in the French media and a good mastery of discursive skills to interact in international relations in French.

Students will acquire linguistic abilities to write short argumentative essays and motivation letter for an application simulation in a higher education institution.

Extra-european students, beginners in French, may study one year before this advanced course (level B2), attending the French language courses (lettorato) at the Language Center (CLA) for level A2 and B1 in the first year of their Master.

GLOBAL ENVIRONMENTAL LAW

MOD.A

Prof.ssa Elisa Scotti

e-mail: e.scotti@unimc.it

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 20

European Credit Transfer and Accumulation System (ECTS): 4

Discipline Scientific Sector: IUS/10

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) P. Dupuy J. Vinuales, *International Environmental Law*, Cambridge University Press, 1st ed., 2015, pp. 1-87; 122-155; 297-403

aims:

The course aims at offering knowledge on global environmental issues and on the interactions between international, European and national laws. □

Students are expected to be able to understand and discuss global environmental issues.

prerequisites:

Basic knowledge of Public law or Constitutional law or International law

content:

The course will cover a range of general issues including:

- The concept of global environmental law
- The development of global environmental law
- The development of EU environmental law
- Multilevel environmental governance
- Sources of global environmental law
- Principles of global environmental law
- Enforcement of global environmental law
- Trade and environment
- Human rights and environment

The course will cover also a range of specific issues including biodiversity, water, waste, circular economy and climate change.

GLOBAL ENVIRONMENTAL LAW

Prof.ssa Cristiana Lauri

MOD.B

e-mail:

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 20

European Credit Transfer and Accumulation System (ECTS): 4

Discipline Scientific Sector: IUS/10

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) P. Dupuy J. Vinuales, *International Environmental Law*, Cambridge University Press, Cambridge, 2015, 1-87; 122-155; 297-403

aims:

The course aims to develop the students knowledge and understanding on global environmental issues and on the interactions between international, European and national laws Students are expected to be able to understand and discuss GEL

prerequisites:

Basic knowledge of Public law or Constitutional law or International law

content:

- Circular economy
- Human rights and environmental justice
- Biodiversity
- Water
- Waste
- Energy
- Climate change

GLOBAL JUSTICE AND TECHNOLOGY LAB

Prof.ssa Simona Tiribelli

e-mail: simona.tiribelli@unimc.it

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 20

European Credit Transfer and Accumulation System (ECTS): 4

Discipline Scientific Sector: M-FIL/03

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

(to be specified)

aims:

The lab aims at offering conceptual and practical tools to understand the impact of digital technology and especially of technology based on artificial intelligence (AI) systems on matters of global justice and discrimination.

prerequisites:

None. However, it is recommended to attend the course "Globalization and Theories of Justice" held by Prof. Giovanola to gain a solid theoretical background useful for the analysis of the case studies that will be addressed in the lab.

content:

- Technology for Global Justice: international ethical frameworks, normative standards, and policy guidelines on global justice, discrimination mitigation, and digital technology regulation;
- Digital Technology & Racial Justice;
- Digital Technology & Criminal Justice;
- Digital Technology & Gender Justice;
- Digital Technology & Health Justice;
- Digital Technology & Epistemic Justice.

ITALIAN LANGUAGE AND CULTURE (FOR INTERNATIONAL STUDENTS)

Prof.ssa Chiara Severini

e-mail:

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: L-LIN/02

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) C. Pegoraro, V. Paccagnella, *Davvero italiano - vivere e pensare all'italiana*, Alma edizioni, Firenze, 2020, 192 pp.
2. (A) B. Severgnini, *Italian lessons - Fifty things we know about life now*, Vintage Books, New York, 2022, 195 pp.
3. (C) M. Mezzadri, *GP Grammatica Pratica della lingua italiana A1-C1 for English speakers*, Bonacci editore, Torino, 2018, 239 pp.

aims:

The course aims to develop the students' pluricultural competence by giving them the tools to understand Italian culture and to communicate effectively with Italian speakers.

prerequisites:

Students must have reached the A2 level of Italian language knowledge, as established by the CEFR.

content:

During the course students:

- analyse from an intercultural point of view the cultural and linguistic misunderstandings covered in the textbook "Davvero italiano - vivere e pensare all'italiana" by Pegoraro and Paccagnella
- develop their communicative and lexical-semantic competences in Italian
- practice their pluricultural competence by reading, mediating and elaborating on authentic texts ("Italian Lessons" by Severgnini, newspaper articles, videos, songs) that show other nuances of the Italian culture and everyday life

PROJECT CYCLE MANAGEMENT

Prof. Stefano Fiorini

MOD. APPLIED

e-mail:

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 20

European Credit Transfer and Accumulation System (ECTS): 4

Discipline Scientific Sector: SECS-P/01

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) European Commission, *Project Cycle Management Guidelines*, European Commission, Bruxelles, 2004, 57-94
2. (C) European Commission, *Visibility Manual*, European Commission, Bruxelles, 2018,

aims:

Providing the elements, which are necessary to start a professional experience as a project officer, proposal writer or project manager.

prerequisites:

English language at B2 level (understanding, spoken language, written language).

Knowledge of the institutional, social and economic European context.

content:

Giving to the students the opportunity to get familiar with the project design, management and communication tools of

the international cooperation projects.

Introducing the Project Cycle Management principles making the students understand the Logical framework approach. Introducing the Project Management principles making the students get familiar with the managerial competencies, which are necessary for the management of the international and European cooperation projects.

PROJECT CYCLE MANAGEMENT

Prof. Alessandro Valenza

MOD. THEORY

e-mail: a.valenza@t33.it

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 20

European Credit Transfer and Accumulation System (ECTS): 4

Discipline Scientific Sector: SECS-P/01

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) European Commission, *Project Cycle Management Guidelines*, European Commission, Bruxelles, 2004, 1-56

aims:

Providing a general knowledge of the Project Cycle Management providing the theoretical basis for project design and evaluation.

prerequisites:

English language at B2 level (understanding, spoken language, written language).

Knowledge of the institutional, social, and economic European context.

Competencies in teamwork and public speaking.

content:

Relations between public policies, co-funded programs, co-financed projects (policy cycles).

Operational delivery tools (procurement, financial instruments, non-repayable incentives, services, etc.)

Project structure and logical framework/theory of change

Evaluation of projects, evaluation of programs

Capacity building in international development projects

RUSSIAN

Prof. Sergio Mazzanti

e-mail:

degree course: M33-0/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: L-LIN/21

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) CADORIN E. KUKUSHIKINA I, *KAK DELA - CORSO DI LINGUA RUSSA*, Hoepli, Milano, 2003,
2. (C) Dolinskaja V.I., Gejna O.V., *Sobesednik*, ONEU, Odessa, 2014,

aims:

Knowledge of the general characteristics of Russian language. Acquisition of the tools to analyze and understand simple texts in Russian (A1); acquisition of a vocabulary of 150 words minimum

prerequisites:

Ability to perform a correct logic and grammar analysis of phrase. Good knowledge of English

content:

- General introduction about the program, presentation of texts and methodologies of teaching;
- General characteristics of Russian culture (language, geography, history, religion, arts, economy, society);
- Basics of Russian phonology and morphology, with particular attention to the declination of nouns, adjectives and pronouns and the use of prepositions;
- Analysis and understanding of simple texts in Russian language, both musical and poetic and in prose;
- Acquisition of certain structures of the Russian sentence, through oral and written exercises.

INTERNATIONAL BUSINESS STRATEGY

Prof. Ernesto Tavoletti

e-mail: ernesto.tavoletti@unimc.it

degree course: M33-IER/21 **degree class:** LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: SECS-P/08

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Alain Verbeke & I. H. Ian Lee, Loyola, *International Business Strategy - 3rd Edition - Rethinking the Foundations of Global Corporate Success*, Cambridge University Press, Cambridge (UK), 2021, tutto
2. (C) Robert M. Grant, *Contemporary Strategy Analysis, 10th Edition*, Wiley, New York, 2019, chapter 1
3. (C) Peter Buckley, *International Business Strategy: theory and practice*, Routledge, New York, 2015,
4. (C) Bartlett, C. A., & Beamish, P. W., *Transnational management: text cases and readings in cross border management*, Cambridge University Press., Cambridge, UK, 2018,

aims:

The course will provide a general, unifying framework to analyse International Business Strategy. At the end, the student will be able to understand and write about the functioning and strategy of multinational enterprises.

prerequisites:

International Marketing

content:

The conceptual foundations of International Business Strategy; The critical role of firm-specific advantages; The nature of home country location advantages; The problem with host country location advantages; Combining firm-specific advantages and location advantages in a multinational network; International innovation; International sourcing and production; Managing managers in the multinational enterprise; Emerging economy of multinational enterprises; International strategies of corporate social responsibility; International strategies of corporate environmental sustainability.

INTERNATIONAL TRADE AND INVESTMENT: ISSUES AND POLICIES

Prof.ssa Margherita Scoppola

e-mail: scoppola@unimc.it

degree course: M33-IER/21 **degree class:** LM-52

total hours of tuition: 60

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: SECS-P/02

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Pamela Smith, *Global Trade Policy: Questions and Answers*, Wiley Blackwell, New Jersey, 2013,
1,2,3,4,5,6,7,8,9,10,11,12,13,14

aims:

The course aims at offering knowledge on the theories and issues of trade and investments policy with applications to real world issues and policy debates

prerequisites:

Microeconomics

content:

Theories of intra industry, interindustry and intra-firm trade; trade policies and welfare; tariffs, export subsidies and quantitative restrictions, trade policies comparisons, trade related policies, trade agreements, the multinational firms in the global economy, determinants and effects of foreign direct investments

QUANTITATIVE METHODS FOR ECONOMICS

Prof. Fabio Clementi

e-mail: fabio.clementi@unimc.it

degree course: M33-IER/21, M33-IP/21 **degree class:** LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: SECS-S/03

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Margaret Lewis, *Applied Statistics for Economists*, Routledge, Abingdon, Oxon; New York, 2012, Chapters 1 to 8 and Chapters 11 to 18

aims:

The goal of this course is to equip students with the knowledge of quantitative methods commonly used by economists to make connections between economic theory and empirical observation.

prerequisites:

Basic knowledge of both micro- and macroeconomic concepts. Basic statistical competence is also suggested (but not required).

content:

The role of statistics in economics; descriptive statistics of an economic variable; temporal descriptive statistics; statistical inferences about a single variable; relationships between two variables; relationships between multiple variables.

INTERNATIONAL MARKETING

Prof. Ernesto Tavoletti

e-mail: ernesto.tavoletti@unimc.it

degree course: M33-IER/21, M33-IPE/21 **degree class:** LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: SECS-P/08

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Masaaki Kotabe and Kristiaan Helsen, *Global Marketing Management, Eighth Edition*, Wiley & Sons, Inc. <https://www.wiley.com/en-us/Global+Marketing+Management%2C+8th+Edition-p-9781119563105>, New York, ISBN: 978-1-119-56311-2, 2020, The entire book except chapters 14, 16, 17, 18, 19 and 20.
2. (C) Alon, I., Jaffe, E., Prange, C., & Vianelli, D., *Global marketing: contemporary theory, practice, and cases, third edition*, Routledge, New York, 2021,
3. (C) Nicole Franziska Richter, Jesper Strandskov, Sven Hauff and Vasyl Taras, *INTERNATIONAL BUSINESS STRATEGY AND CROSS-CULTURAL MANAGEMENT*, Edward Elgar Publishing, Massachusetts, USA, 2022,

aims:

It will help you become an effective marketing manager and work with marketing people. You will be able to develop an international marketing plan for a real company.

prerequisites:

Fundamentals of Microeconomics. General Management.

content:

Globalization of Markets and Evolution of International Marketing; Global Economic Environment; Financial Environment; Cultural Issues and Buying Behavior; Political and Legal Environment; Global Marketing Research; Global Segmentation and Positioning; Global Marketing Strategies; Global Market Entry Modes; Global Product Development: Developing New Products for Global Markets; Marketing Products and Services; Global Pricing; Communicating with the World Consumer; Global Logistics and Distribution; Export and Import Management; Sustainable Marketing in the Global Marketplace.

INTERNATIONAL TRADE LAW

Prof.ssa Federica Monti

MOD. THEORY

e-mail: federica.monti@unimc.it

degree course: M33-IER/21, M33-IPE/21 **degree class:** LM-52

total hours of tuition: 20

European Credit Transfer and Accumulation System (ECTS): 4

Discipline Scientific Sector: IUS/04

module type: -

semester: n/i

(A)=Adopted, (C)=Recommended textbooks:

1. (A) R. Cavalieri - V. Salvatore, *An introduction to international contract law (Second edition)*, Giappichelli Ed., Torino, 2019, Chapter 1-7; 10-11 + INCOTERMS

aims:

Provide students with theoretical basis of the international rules that govern international trade and investment through the analysis of case histories.

prerequisites:

None

content:

Programma

SYLLABUS (3 CFU)

(This Syllabus shall be intended for ALL students. A dedicated syllabus might be agreed with students according to their own particular situation, i.e. CFU recovery etc.)

- International trade law
- IPRs- related issues
- International contracts
- International commercial dispute resolution systems
- Emerging countries

DIRITTO AGROALIMENTARE DELL'UNIONE EUROPEA

Prof.ssa Anna Ilaria Trapè

e-mail: annailaria.trape@unimc.it

degree course: M33-IP/21 **degree class:** LM-52 **logistic sharing:** classe LM-62

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: IUS/03

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) A. Germanò, M.P. Ragionieri, *Diritto agroalimentare. Le regole del mercato degli alimenti e dell'informazione alimentare*, Giappichelli, Torino, 2014,
2. (A) L. Costato - P. Borghi - S. Rizzioli - V. Paganizza - L. Salvi, *Compendio di diritto alimentare*, Cedam, Padova, 2015,

aims:

The course aims to give the knowledge of the European discipline of food production and trade, taking into account consumer's rights.

prerequisites:

No prerequisite

content:

- the sources of law
- free trade of food on the global market
- the agricultural and food enterprise
- the European Food Safety System: Reg. no. 178/2002
- the protection of consumer's right to an aware choice (label, presentation of food, health/nutrition information)
- food quality

FOOD LAW AND POLICIES

Prof.ssa Anna Ilaria Trapè

e-mail: annailaria.trape@unimc.it

degree course: M33-IP/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: IUS/03

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Costato, Albisinni (a cura di), *European and Global Food Law*, Cedam, Padova, 2016,

aims:

The course aims to provide students with the legal tools to understand the dynamics of international trade of agricultural products and of development models related to the territory, with a global approach.

prerequisites:

no prerequisites

content:

The course deals with:

- Analysis of International Treaties annexed to the Treaty of Marrakech (SPS, TBT, TRIPs, Agricultural Agreement)
- International Trade in Agricultural products
- Models of development and Agricultural Policies
- Issues related to sustainable development
- Food safety and food security
- Food quality
- Consumer information

GLOBALIZATION AND THEORIES OF JUSTICE

Prof.ssa Benedetta Giovanola

e-mail: benedetta.giovanola@unimc.it

degree course: M33-IP/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: M-FIL/03

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) C. Armstrong, *Global Distributive Justice*, Cambridge University Press, Cambridge, 2012, Chapter 1 (pp. 10-39); Chapter 2 (pp. 40-69); Chapter 4 (pp. 106-135); Chapter 6 (pp. 162-187); Chapter 8 (pp. 220-251)
2. (A) T. Brooks (ed.), *The Global Justice Reader*, Blackwell, Oxford, 2008, Part IV: Chapter 11, Chapter 12; Part V: Chapter 14; Part VI: Chapter 18; Part VII: Chapter 21; Part XI: Chapter 37, Chapter 38

aims:

The course is aimed at analysing the interconnection between globalization and matters of justice and to discuss both its theoretical foundation and practical implications.

prerequisites:

None

content:

The course will be divided into three parts.

The first part will focus on the analysis of social justice and will discuss its major approaches.

The second part will discuss the possibility of an extension of matters of justice from the national to the global level and will focus on the major approaches to this issue, that is, statism and cosmopolitanism.

The third part will focus on digital transformation and global justice and will pay specific attention to the importance of EU values and the role of the EU as a global actor.

In each module students will apply the theoretical frameworks discussed during classes to the analysis of concrete situations and case studies.

INTERNATIONAL HUMAN RIGHTS

Prof.ssa Laura Salvadego

e-mail: laura.salvadego@unimc.it

degree course: M33-IP/21

degree class: LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: IUS/13

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) TOMUSCHAT, *Human Rights Between Idealism and Realism*, 3rd ed., Oxford University Press, Oxford, 2014, except for Chapters 11, 12 and 13

aims:

The aim of the course is to help students familiarise with the main international rules in the field of Human Rights and with the monitoring mechanisms for the protection of fundamental rights.

prerequisites:

No particular prerequisite is required. Basic knowledge of the essential elements of Public International Law is suggested.

content:

The course will address the general framework of human rights protection in international law:

1. Actors and sources.
2. The origins of International Human Rights Law.
3. The United Nations Charter and the Universal Declaration of Human Rights. Universal and regional systems of protection of human rights: specifically, the 1966 UN Covenants and the European Convention on Human Rights.
4. Monitoring compliance with international human rights obligations. UN Charter-based and treaty-based bodies. The role of international tribunals: specifically, the European Court of Human Rights.
5. The effects of human rights norms in the Italian legal order.

COMPARATIVE POLITICAL ECONOMY

Prof. Emmanuele Pavolini

e-mail: emmanuele.pavolini@unimc.it

degree course: M33-IP/21, M33-IPE/21 **degree class:** LM-52

total hours of tuition: 40

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: SPS/09

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) Trigilia Carlo, *Economic Sociology*, Blackwell Publishers, Oxford, 2002, Chapters 7, 8, 9 and 10
2. (A) Ido Masanobu, *Varieties of capitalism, types of democracy and globalization*, Routledge, London, 2012, Chapters 5, 8 and 9
3. (A) Smelser Neil and Swedberg Richiard, *Handbook of economic sociology*, Princeton University Press, Princeton, 2005, Chapters 8, 10, 12, 13, 19, 20, 24, 25
4. (A) Pedersini Roberto, *European industrial relations between old and new trends*, Articolo in rivista: "Stato e Mercato", Il Mulino Bologna, 2014, n° 102, pp. 341-368
5. (A) Baccaro Lucio and Benassi Chiara, *Softening industrial relations institutions, hardening growth model: The transformation of the German political economy*, Articolo in rivista "Stato e Mercato", Il Mulino - Bologna, 2014, n° 102, pp. 369-395

aims:

Introduction to comparative political economy and presentation of some of the main national political economy cases

prerequisites:

none

content:

Lecture I: introduction to the course

Lectures II, III and IV: Theories of economic growth, entrepreneurship and modernization

Lectures V and VI: Welfare state studies and education

Lectures VII and VIII: Industrial relations and comparative political economy

Lectures IX, X and XI: Models of production and changes over time

Lectures XII and XIII: Varieties of capitalism

Lecture XIV: Global value chains

Lectures XV: the Italian political economy model

Lecture XVI: The German political economy model

Lectures XVII, XVIII and XIX: The transition to market economies of post-communist economic systems

Lecture XX: Global varieties of capitalism

COURTS AND HUMAN RIGHTS

Prof.ssa Benedetta Barbisan

e-mail: b.barbisan@unimc.it

degree course: M33-IP/21, M33-IPE/21 **degree class:** LM-52

total hours of tuition: 60

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: IUS/21

module type: -

semester: I Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) ., ., ., ., 0, .

aims:

The course aims at the analysis and discussion of the current phenomena of constitutional relevance in Europe, America, and the rest of the world.

prerequisites:

Classes will be given in English. An average practice of the language is strongly advised.

content:

The entire course is taught in English.

HISTORY OF INTERNATIONAL RELATIONS

Prof. Uoldelul Chelati dirar

e-mail: uoldelul@unimc.it

degree course: M33-IP/21, M33-IPE/21 **degree class:** LM-52

total hours of tuition: 60

European Credit Transfer and Accumulation System (ECTS): 8

Discipline Scientific Sector: SPS/06

module type: -

semester: II Semestre

(A)=Adopted, (C)=Recommended textbooks:

1. (A) J.W. YOUNG - J. KENT, *International Relations since 1945. A global history*, Oxford University Press, Oxford, 2013,
2. (A) N. SNOW and N.J. CULL (Eds), *Routledge Handbook of Public Diplomacy*, Routledge, London, 2020, 1-239
3. (C) M. ARONCZYK, *Branding the Nation: The Global Business of National Identity*, Oxford University Press, Oxford/New York, 2013,
4. (C) N.J. CULL, *The Cold War and the United States Information Agency: American Propaganda and Public Diplomacy, 1945-1989.*, Cambridge University Press, Cambridge, 2008,
5. (C) I. MANOR, *The Digitalization of Public Diplomacy*, Palgrave, London, 2019,
6. (C) N. KANEVA (ed), *Branding Post-Communist Nations. Marketizing National Identities in the "New" Europe*, Routledge, London, 2012,
7. (C) P. SEIB (ed), *Religion and Public Diplomacy*, Palgrave Macmillan, New York., 2013,
8. (C) D.K. THUSSU, *Communicating India's Soft Power: Buddha to Bollywood*, Palgrave Macmillan, New York, 2013,
9. (C) A.A. VELIKAYA and G. SIMONS (Eds), *Russia's Public Diplomacy*, Palgrave Macmillan, Cham, 2020,
10. (C) I. d'HOOGE, *China's Public Diplomacy*, Brill/Nijhoff, Leiden, 2015,

aims:

Aim of this course is to provide the student with a broad understanding of o the main events that have marked the history of international relations during the 20th centuries. Special attention will be paid to the rise of Public Diplomacy.

prerequisites:

A broad knowledge of contemporary history is highly recommended

content:

General part

- From the crisis of the Ottoman Empire to the "new diplomacy".
- WW I and the first crisis of European colonialism.
- The crisis between the two Wars.
- WW II and the genesis of the new world order.
- Decolonisation and the post-war order.
- Bandung and the birth of the Third World.
- From Cold War to competitive coexistence.
- The crisis of the Soviet Union and the new world order
- The role of Regionalism in Contemporary International Relations

Thematic section

- Origins, purposes and features of Public Diplomacy
- Listening in Public diplomacy
- Cultural diplomacy
- Exchange programs as public diplomacy
- International broadcasting
- Branding the nation