

In China, bridging the innovation gap is critical for the country's economic growth and competitiveness. Innovation intermediaries, including government agencies, research institutions, and private consulting firms, play a crucial role in helping firms navigate the complexities of the country's fast-growing technological environment.

The Research Colloquium will discuss who are the main innovation intermediaries in China and what are their functions based on a review of the literature. A research agenda will be proposed.

In relation to this topic, a call for chapter "Bridging the gap: Innovation Brokerage in China" will be presented. The book will be published with the World Scientific Asia-Pacific Business Series and distributed worldwide in printed and digital format through all major sales channels.



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Our socials









Register here

Zoom or on-site attendance:

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