

China Center 10th Anniversary

5th
July
2023

2:30 pm - 5 pm

Campus Simonelli Group

Via Carlo Urbani 5, Belforte del Chienti (MC), 62020

Integrating Market and Nonmarket Strategies for Corporate Success in a World of High Tech Conflict



Special guest speaker: **Prof. Vinod K. Aggarwal**

University of California Berkeley: Alan P. Bedford Professor of Asian Studies at Travers Department of Political Science, Affiliated Professor at Haas School of Business, Director of the Berkeley APEC Study Center (BASC)

Registrali qui



Introduction: **Prof. Marco R. Di Tommaso**

Alma Mater Studiorum Università di Bologna, Director of CiMET Italy's National University Centre for Applied Economic Studies, Honorary Professor at South China University of Technology

Discussants:



Francesca Spigarelli
Director of the
China Center



Marco R. Di Tommaso
Professor UNIBO
and CiMET



Emanuele Frontoni
Professor
UNIMC



Benedetta Giovanola
Professor
UNIMC



Elisa Barbieri
Professor UNIVE
and CiMET



Mattia Tassinari
Professor UNIMC
and CiMET

Our socials



China Center Unimc



unimc



unimcwebtv



china-center-unimc