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10 YEARS | 2013 - 2023



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China Center

## NEWSLETTER N°9

Articles, news and events on China.

The China Center is an interdepartmental and multidisciplinary Research Centre of the University of Macerata, founded in 2012 within the initiatives of the Department of Law.



*"2023 marks the 10th anniversary of the China Centre, which we are very proud of. 10 years of research projects, cooperation initiatives, training and public engagement across Europe and China.*

*We have grown thanks to the passion and dedication of many colleagues, entrepreneurs and experts.*

*We are happy to launch this newsletter as well as a rich calendar of activities for our community."*

- Francesca Spigarelli, Director China Center

## Scientific Articles

**[Mobile Payment Application and Rural Household Consumption Evidence from China Household Finance Survey](#)**

*The essay examines the significance of maximizing rural consumption potential for developing nations'sustainable economic growth. The impact of mobile payments on rural household consumption and its mechanisms are examined using data from the China Household Finance Survey. The study discovered that mobile payments considerably increased rural household consumption by 29.8-52.3% by overcoming endogeneity issues. Moreover, this study found that mobile payments are conducive to promoting the consumption upgrading of rural households by significantly improving their enjoyment consumption. The findings of this paper provide new insight into the role of technical progress in promoting total consumption and consumption upgrading in rural areas.*

## **How do institutional forces affect firm agility through organisational justice? Differences between Chinese and foreign firms in China**

Written by Feng MY, Yu WT, Chavez R, Cadden T, Wong CY, published online on 08/03/2023

*This paper looks at how institutional forces – such as legal protection, guanxi (relationships), and government support – impact the agility of local and foreign firms in China through organizational justice. The study found that Chinese firms gained agility through procedural, distributive, and interactional justice created by these institutional forces, whereas foreign firms mostly relied on government support for distributive justice. Legal protection and guanxi were found to be beneficial for Chinese firms, but foreign firms were somewhat disadvantaged in this regard.*

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## **News from China**



### **Speech by President von der Leyen on EU-China relations to the Mercator Institute for China Studies and the European Policy Centre**

Posted by the European Commission on 30/03/2023

Short excerpt from the speech:

"Our relationship with China is one of the most intricate and important anywhere in the world. And how we manage it will be a determining factor for our future economic prosperity and national security...[]...Given its size and global influence, it is positive that China's economy has eventually reopened after Covid- 19...[]...And it is

good that our citizens, businesses and diplomats are able to exchange once again. Because understanding each other starts with speaking with one another...[]...Our relationship with China is far too important to be put at risk by failing to clearly set the terms of a healthy engagement... []...It is clear that our relations have become more distant and more difficult in the last few years. I believe it is neither viable – nor in Europe’s interest – to decouple from China. Our relations are not black or white – and our response cannot be either. This is why we need to focus on de-risk – not de-couple...[]...But I also want to say that nothing is inevitable in geopolitics. China is a fascinating and complex mix of history, progress and challenges. And it will define this century...[]... But our story about how we relate to China is not yet fully written.”

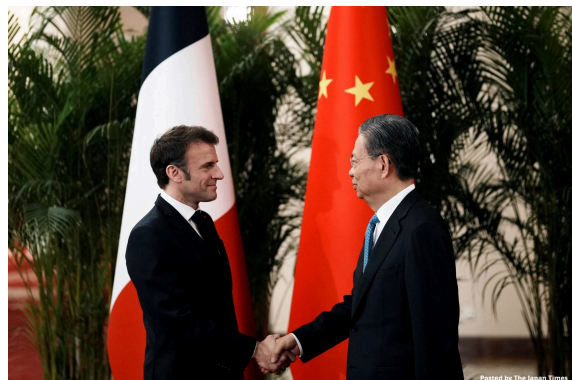
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## As Macron Arrives in Beijing, What’s Next for Europe and China?

Posted by ChinaFile on 05/04/2023

The article discusses French President Emmanuel Macron’s visit to Beijing and the current state of the relationship between Europe and China. It highlights the potential for collaboration on issues such as climate change and trade, but also raises concern about China’s human rights record and economic practices. The article concludes by emphasizing the need for a balanced and strategic approach in Europe’s engagement with China.



[Read more](#)

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## Hainan Expo 2023 | China-Italy Chamber of Commerce(CICC) Event Agenda & Company Pavilion Exhibitor List

Written and posted by CICC in April 2023

The China International Consumer Products Expo, also known as Hainan Expo 2023, will take place from April 11th-15th in Haikou, Hainan Province. This year, Italy has been selected as the Country of Honor, and Italian companies will have the opportunity to promote their Made in Italy products to the Chinese public. The event will showcase more than 25 Corporate Brand introductions, 10 Masterclasses, and 4 Seminars in the CICC Company Pavilion at Hall 2 Booth 2H26, which is part of the Italian National Pavilion and has been set up in synergy with the Embassy of Italy to the P.R.C., the Consulate General of Italy in Guangzhou, and ITA - Italian Trade Agency.

[CICC Event Agenda](#)

[Company Pavilion Exhibitor List](#)

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## Upcoming Events

The next [Research Colloquium](#) will feature: **Marco Bonaglia**, Phd student from Chongqing University.

Our [Q2 Calendar](#) is out. Check it out!

After two years of online activities and webinars, the international conference **China Goes Global** returns in person in Bologna in July 2023.

CGA's [website](#)

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