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China Center

## NEWSLETTER N°3

Articles, news and events on China.

The China Center is an interdepartmental and multidisciplinary Research Centre of the University of Macerata, founded in 2012 within the initiatives of the Department of Law.



*"2023 marks the 10th anniversary of the China Centre, which we are very proud of. 10 years of research projects, cooperation initiatives, training and public engagement across Europe and China.*

*We have grown thanks to the passion and dedication of many colleagues, entrepreneurs and experts.*

*We are happy to launch this newsletter as well as a rich calendar of activities for our community."*

- Francesca Spigarelli, Director China Center

## Scientific Articles

### Motivations, Policies and Performance: A Review of China's Culture 'Going Out' Strategy

Written by Yang Jihua, David Ocón, published online on 03/01/2023

*The article focuses on China's "Going Out" strategy, which is the Chinese government's policy to promote the global economic expansion of Chinese businesses. Specifically, the article explores the motivation behind the "Going Out" strategy, the government policies that support it, and its impact on the performance of Chinese companies. Additionally, the paper analyzes the role of Chinese culture in this strategy, both in terms of how Chinese culture is promoted overseas by Chinese companies, and in terms of how Chinese culture influences the policies and strategic choices of the Chinese government. The article provides an interesting overview of Chinese economic and cultural policy and how it is influencing both the country and the world at large. If you are interested in geopolitics and global economics, the article may be useful in deepening your understanding of China and its economic development strategies.*

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## **Globalization, deglobalization and reglobalization: adapting liberal international order**

Written by T. V. Paul, published online on 06/09/2021

*In his article, T.V. Paul discusses the concepts of globalization, deglobalization, and reglobalization and their impact on the liberal international order. He argues that the liberal international order, which has dominated international relations since World War II, has faced challenges due to the rise of populist and nationalist movements fueled by negative effects of globalization and concerns over national sovereignty. This has resulted in deglobalization and the rise of protectionist policies. However, Paul suggests that reglobalization is still possible through a more inclusive approach that addresses the concerns of those left behind by globalization and a greater emphasis on regionalism and multilateralism. Overall, Paul's article provides valuable insights into the challenges facing the liberal international order and the need for adaptation to address the changing dynamics of globalization.*

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## **News from China**

### **China support more foreign-funded R&D centers**

Posted by The State Council of the People's Republic of

China on 01/02/2023

This is an infographic published by the Chinese government's official website ([www.gov.cn](http://www.gov.cn)) outlining the key points of China's 14th Five-Year



Plan (2021-2025). The infographic covers various areas, including economic development, technological innovation, environmental protection, social welfare, and national security. Some of the key points include achieving a GDP growth rate of over 6% per year, promoting the development of strategic emerging industries, accelerating the construction of a modern transportation system, increasing investment in science and technology, and improving the social welfare system. The plan also emphasizes the need to promote ecological conservation and improve energy efficiency, as well as to strengthen national defense and security. Overall, the infographic provides a brief overview of China's goals for the next five years and the key areas of focus for achieving those goals.

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## Overview of China outbound investment of 2022

Written by Loletta Chow, posted by EY on 16/02/2023

In 2022, the economy of China as well as the world economy have been facing lots of challenges brought with increased geopolitical complexity such as energy crisis and inflation. China experienced the pressure of softer economy indicated by weakened consumption, imports and exports. Outward direct investment was generally stable whilst overseas M&As continued to decrease with pick-up in some regions and sectors. China overall ODI reached US\$146.5 billion in 2022, up 0.9% YOY.



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## MOFCOM Regular Press Conference (February 16, 2023)

Posted by The Ministry of Commerce, People's Republic of China on 17/02/2023

The MOFCOM Regular Press Conference was about releasing regulation on cross-border e-commerce retail imports. The new regulation aims to further regulate the cross-border e-commerce retail import business and promote the healthy and sustainable development of the industry. The regulation includes provisions on the qualifications and responsibilities of e-commerce retail import enterprises, the filing and inspection of cross-border e-commerce retail import commodities, the management of payment and settlement, and the supervision of bonded warehouses and logistics. The Ministry of Commerce also stated that they will strengthen cooperation with relevant departments to crack down on illegal activities such as smuggling, counterfeiting, and tax evasion in cross-border e-commerce retail imports. Overall, the new regulation seeks to enhance the development of cross-border e-commerce retail imports in a healthy and orderly manner, while also protecting consumers and promoting fair competition in the industry.

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## Upcoming Events

03/03 - **China and the International Order.** [More information](#)

09/03 - **China's new regulation on the protection of personal information.**  
[Registration](#)

30/03 - **Energy crisis or energy transition? Strategic policies and opportunities in Europe-China relations**

[China Center's 2023 Quarterly Calendar](#)

After two years of online activities and webinars, the international conference **China Goes Global** returns in person in Bologna in July 2023.

Call for papers open now – Deadline 15/03/2023

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