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10 YEARS | 2013 - 2023



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China Center

## NEWSLETTER N°1

Articles, news and events on China.

The China Center is an interdepartmental and multidisciplinary Research Centre of the University of Macerata, founded in 2012 within the initiatives of the Department of Law.



*"2023 marks the 10th anniversary of the China Centre, which we are very proud of. 10 years of research projects, cooperation initiatives, training and public engagement across Europe and China.*

*We have grown thanks to the passion and dedication of many colleagues, entrepreneurs and experts.*

*We are happy to launch this newsletter as well as a rich calendar of activities for our community."*

- Francesca Spigarelli, Director China Center

## Scientific Articles

### Innovation platforms as a tool for anchoring non-local knowledge: smart specialisation strategies in Guangdong, China

Written by Marcus Conlé, Tobias ten Brink, Wei Zhao, published online on 11/10/2022

*Innovation platforms can be useful for promoting the diversification of regional industrial paths.*

*This paper explores innovation platforms as a tool for anchoring non-local knowledge. It elaborates on recent Chinese experiences by studying diversification-oriented regional innovation policy in Guangdong province. The paper reveals that non-local actors can play an important role in unlocking regional industrial development potential.*

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## **Exploring tourism business model importance with the emergence of blockchain system: directions for tourism industry of China**

Written by Haiying Liu, Nan Jiang, Geovanny Genaro Reivan Ortiz, Phan The Cong, Tran Thi Thu Phuong & Worakamol Wisetsri,

published online on 31/01/2023

*The study aims to explore the importance of the tourism business model with the emergence of the blockchain platform in China. The study focused on the importance of the tourism business model of China, studied the need to improve the tourism business infrastructure, and traced the value of the blockchain system in the tourism industry of China. For this, the researchers used a semi-structured interview approach to conduct a qualitative research design. The study's novelty is in its topicality and context, for which it also provides viable, practical directions for stakeholders.*

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## **News from China**



### **China's Company Law – How the New Draft Revisions Could Impact Businesses**

Written by Arendse Huld, posted by China Briefing on

02/02/2023

A new round of amendments to the China Company Law seeks to improve the country's business environment by optimizing corporate governance norms.

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## **Report on Foreign Investment in China 2022**

Written and posted by China's Ministry of Commerce on

04/01/2023

Click here to download the report:

[English version](#)

[Chinese version](#)



## Geely Opens a New Design Center in Milan

Written and posted by Geely Group on 30/01/2023

Geely opens a new innovation design center in Milan. The center will work on R&D programs for concept cars and production vehicles. Geely Innovation Design Center will also support the international strategy and expansion of the group.

[Read more](#)

## Upcoming Events

23/02 - [Loccioni in Cina Testimonianza dell'esperienza e incontro con gli studenti UNIMC](#)

Register [here](#).

03/03 - **China and the International Order**

30/03 - **Energy crisis or energy transition? Strategic policies and opportunities in Europe-China relations**

[China Center's 2023 Quarterly Calendar](#)

After two years of online activities and webinars, the international conference **China Goes Global** returns in person in Bologna in July 2023.

Call for papers open now – Deadline 15/03/2023

CGA's [website](#)

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