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UNIVERSITÀ DI MACERATA

**l'umanesimo che innova**

DEPARTMENT OF  
EDUCATION, CULTURAL  
HERITAGE AND TOURISM



HR EXCELLENCE IN RESEARCH

**INTER  
NATIONAL  
WEEK**

*Seminars at the Department of education, cultural heritage and tourism*

**MONDAY, 8<sup>th</sup> – h. 8.00 / 11.00**

DEPARTMENT OF EDUCATION, CULTURAL  
HERITAGE AND TOURISM

**AULA 3**, C.da Vallebona

**GÓMEZ-ULLATE GARCÍA DE LEÓN MARTÍN**  
– UNIVERSITY OF EXTREMADURA, SPAIN

*“Anthropology, Cultural Heritage and  
Tourism”*

**MONDAY, 8<sup>th</sup> – h. 11.00 / 14.00**

DEPARTMENT OF EDUCATION, CULTURAL  
HERITAGE AND TOURISM

**AULA 1**, C.da Vallebona

**CARLOS SANZ SIMÓN** – UNIVERSIDAD  
COMPLUTENSE DE MADRID, SPAIN

*“L’idea di Spagna nelle scuole  
primarie durante la Seconda  
Repubblica (1931-1936). Tra la  
tradizione e la modernità”*

**MONDAY, 8<sup>th</sup> – 14.00 / 17.00**

DEPARTMENT OF EDUCATION, CULTURAL  
HERITAGE AND TOURISM

**AULA 8**, C.da Vallebona

**ROSALIA BALTAR** – UNIVERSIDAD  
NACIONAL DE MAR DEL PLATA, ARGENTINE

*“Pictures of the Beach and the Resort  
in Contemporary Argentinian  
Literature”*

**TUESDAY, 9<sup>th</sup> – h. 9.00 / 11.00**

DEPARTMENT OF EDUCATION, CULTURAL  
HERITAGE AND TOURISM

**AULA 12**, C.da Vallebona

**HRABOWY LOUISA** – RAMSGATE HERITAGE  
ACTION ZONE THANET DISTRICT COUNCIL /  
HISTORIC ENGLAND, UNITED KINGDOM

*“Using the UK’s historic environment to  
promote economic development and  
regeneration”*

**TUESDAY, 9<sup>th</sup> - h.11.00 / 14.00**

DEPARTMENT OF EDUCATION, CULTURAL  
HERITAGE AND TOURISM

**AULA 12**, C.da Vallebona

**ROSALIA BALTAR** – UNIVERSIDAD NACIONAL  
DE MAR DEL PLATA, ARGENTINE

*“Pictures of the Beach and the Resort in  
Contemporary Argentinian Literature”*

**TUESDAY, 9<sup>th</sup> - h. 14.00 / 16.00**

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**HRABOWY LOUISA** – RAMSGATE HERITAGE  
ACTION ZONE THANET DISTRICT COUNCIL /  
HISTORIC ENGLAND, UNITED KINGDOM

*“Using the UK’s historic environment to  
promote economic development and  
regeneration”*

**WEDNESDAY, 10<sup>th</sup> - h. 9.00 / 11.00**

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**HRABOWY LOUISA** – RAMSGATE HERITAGE  
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HISTORIC ENGLAND, UNITED KINGDOM

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promote economic development and  
regeneration”*

**WEDNESDAY, 10<sup>th</sup> - h. 11.00 / 14.00**

DEPARTMENT OF EDUCATION, CULTURAL  
HERITAGE AND TOURISM

**AULA 14**, C.da Vallebona

**GÓMEZ-ULLATE GARCÍA DE LEÓN MARTÍN** –  
UNIVERSITY OF EXTREMADURA, SPAIN

*“Anthropology, Cultural Heritage and  
Tourism”*

**WEDNESDAY, 10<sup>th</sup> - h.14.00 / 17.00**

DEPARTMENT OF EDUCATION, CULTURAL  
HERITAGE AND TOURISM

**AULA 10**, C.da Vallebona

**EWA LUCASZEWICZ** – TOPTUR TRAVEL  
ENTERPRISE, POLAND

*“Future for the Tourism”*

**WEDNESDAY, 10<sup>th</sup> - h. 15.00 / 19.00**

DEPARTMENT OF EDUCATION, CULTURAL  
HERITAGE AND TOURISM C.da Vallebona

**AULA Sala del Consiglio**

**INTERNATIONAL CONFERENCE**

*“Eloquent Images: Evangelization,  
Conversion and Propaganda in the Global  
World of the Early Modern Period”*

**THURSDAY, 11<sup>th</sup> - h. 8.30 – 10.30 / 14.00  
– 19.30**

DEPARTMENT OF EDUCATION, CULTURAL  
HERITAGE AND TOURISM C.da Vallebona

**AULA SALA DEL CONSIGLIO**

**INTERNATIONAL CONFERENCE**

*“Eloquent Images: Evangelization,  
Conversion and Propaganda in the Global  
World of the Early Modern Period”*

**FRIDAY, 12<sup>th</sup> - h. 9.00- 13.00**

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**INTERNATIONAL CONFERENCE**

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World of the Early Modern Period”*

**FRIDAY, 12<sup>th</sup> - h. 11.00/14.00**

DEPARTMENT OF EDUCATION, CULTURAL  
HERITAGE AND TOURISM

**AULA 17**, C.da Vallebona

**EWA LUCASZEWICZ** – TOPTUR TRAVEL  
ENTERPRISE, POLAND

*“Future for the Tourism”*